





"The House of Personal Service"

1118 GREENLEAF AVE. 554 CENTER ST.

WILMETTE 654 WINNETKA 404



Ever mindful of the comfort of those whom we are privileged to serve, we have spared no expense to create a home-like atmosphere by having the grounds surrounding our Funeral Home beautifully landscaped. Pictured to the left we show a view of the artistic fountain which adds its beauty to the spacious home grounds.

The facilities of this beautiful home are yours in time of need.

Our Mortuary is Equipped with a Pipe Organ

The Oldest Established Undertakers on the Immediate North Shore

Superior Ambulance Service

Licensed Lady Assistant



WHEN THEY WANT GOOD COAL THEY THINK OF CONSUMERS ONSUMERS ONSUMERS ON APPROVAL

To thousands of home owners in this community, Consumers Coal and Coke represent the standard of high quality, dependable service and guaranteed satisfaction. When they want GOOD FUEL, they instinctively think of Consumers Company.

You, too, will find it economical and most satisfactory to burn this excellent fuel. Why not try a load when you place your next order?

Just telephone Wilmette 1300, Winnetka 3386 or Glencoe 75.

You can't arrive anywhere without a START



For those to whom low first cost is now the only consideration, we have the new Idex...a battery built by the makers of Exide.

No start, no finish. Unless you fall back on hand-cranking your automobile can't be started without a battery able to turn the engine over.

So, it's up to the battery, whether you will get where you want to go, when you want to go.

WHEN IT'S AN EXIDE . . . YOU START

Let us inspect your battery without cost

WHEN IT'S AN...



EXIDE

\$6.7

Wilmette Battery & Electric Service

740 Twelfth Street

Open 7 A. M. to 9 P. M.

Phone Wilmette 691-696

Let's Go to Sweetheart Town