

At LORD'S

FOUNTAIN SQUARE, EVANSTON

Wilmette 3700

Velvet Handbags

Tiny pouch bags with rhinestone clasps and silver chains. Dark and pastel shades.

\$2.95

Tissue Chiffon Hose

An exquisitely sheer 2-thread chiffon hose in Taupe Mist, Amber Black, Dusk Brown and Dove Beige.

\$1.00

Velvet Gloves

The approved 6-button length in Burgundy, black and brown. A stunning contrast when worn with pastel frocks.

\$1.95

Velvet Scarfs

Velvet combines with chiffon to make these striking scarfs. Black, blue, wine, scarlet, green and brown.

\$2.95

Rhinestone Jewelry

New designs that utilize tiny pearls for contrast. Bracelets, necklaces, earrings, pins and rings—all matching, of course.

\$1.00

LORD'S—First Floor

Foundation Garments

"Le Gant" Youthlastic girdles and corselettes form perfect foundations for your evening frocks. Expert fitters in attendance.

**\$7.50
up**

LORD'S—Second Floor

FOR THE HOURS AFTER SIX



BE GAY, be demure, be yourself. Here you will find glamorous, luxurious, "different" fashions. The frock that is high in front and very low in back. The Edwardian silhouette. Fur yokes, fur sleeves. The exaggerated shoulder line. The dress that glitters. Every important formal fashion.

Rough crepe in azure blue with a large raspberry red velvet bow in back. Unusual tucked shoulder. Size 14.

\$29.50

White bagheera crepe (uncut velvet) with Jap mink trimming its cowl neckline. Wide shoulders. Size 16.

\$29.50

Black transparent velvet, removable jacket, metallic blouse with daring decollette back. Size 18.

\$29.50

In the Apparel Section—LORD'S—Second Floor