

## Mr. Half Dollar Gives Good Advice

By W. C. Reinhold  
(For Wilmette Committee  
on Unemployment)

"Just now while folks are in the 'depths of depression,' both of us, you and I, can bring home a great deal more in quantity and value than we were ever able to get during that period of inflated prosperity, which some of the wise ones said would never end. I tell you money always did talk, but just now we are shouting for those who have us, and when it comes to pleasure, why, say, we can make them forget the bad times they think they are having."

I was deep in the pages of a good book, when my attention was switched by the above remark, and I turned to see two rather important looking "personages," who seemed to be "in conference." The speaker was Mr. Almighty Dollar himself. His companion was Mr. Half Dollar, also quite a noted character in the financial world, but evidently quite conscious that he did not rate quite so high as Mr. A. D. But he stepped into the discussion just the same.

### What Can You Do?

"You may be right," he replied, "but it seems to me that you ought to 'soft pedal' on that stuff about what you can 'get,' and the pleasure you can command—especially during times like these. With money, as with men, our greatest value is in what we can do, rather than in what we can get."

"Listen to me, little fellow," retorted the Almighty Dol., "I know what I am talking about. I am popular because most of the folks whom I serve can get through me the things they want, and I know it."

At this Mr. Half Dollar seemed to get a little hot.

"As far as that is concerned," he said, "I want you to know that I know more people than you do. I am more in touch with the wishes and the needs of more people than you are. Ever since I graduated from the mint I also have devoted much of my time to procuring both things and pleasures for a lot of people, but right now I am thinking more of doing than I am of getting. I hope that the people into whose pockets I go will often use me in that spirit."

### Damper on Pleasures

"Take the Village of Wilmette, that beautiful town of swell homes on the north shore. There are hundreds of fine people there right now, who used to be on close, intimate speaking terms with you, but who are now giving me the 'glad' hand, and I don't want to brag about it, either. I tell you—and I am merely talking as a Half Dollar when I say this—I feel more like real money when I know that the man or woman who has me in the bag, decides, if necessary, to cut out selfish pleasures and wants in order to give employment to some unemployed man or woman for one hour each week, doing some work around the home, and furthermore to use me to pay them for the work."

"Listen to me, Mr. A. D., that pleasure stuff is not what it's cracked up to be, anyhow, in these times. It's just like a puff—and it's all over. It means late hours, lost sleep and sagging energies. It is much the same with things some people buy that they do not need. The fellow who buys a piano, and then doesn't use it, would get a lot more fun out of an umbrella stand into which he could at least put his umbrella. I cannot see how anybody can spend a lot of money for mere fun right now, when he knows that there are eleven millions of people out of work.

and that many of them are facing starvation.

### Offers Suggestion

"Now I want to make a suggestion to you, Mr. A. D. Why don't you start to circulate with us. I want you to help in the propaganda to have the people of Wilmette who are employed, give the unemployed two or more hours per week in work. Then they can use you as well as me. You will be much greater than you are now. If you don't do that I will start a movement among the Half Dollars that will prove that any two of us are as good as you are—"

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Both of the "conferees" seemed to fade away, and I awoke, and resumed my reading. Let us agree with the "Sensible Money." Telephone Wilmette 2550. Tell Mrs. Blaylock that you are in this "fight against depression until the end of the war," just as many others have done. Help to provide work for those residents of Wilmette who are out of work. If you don't think you need anything in that line—invent a need for it.

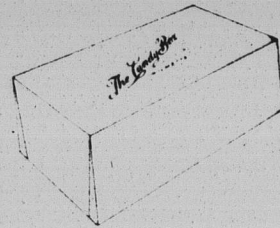
Mr. and Mrs. Bert Sullivan, 515 Gregory avenue, will entertain at a Hallowe'en party Saturday evening.

### GIVING SOCIAL

The Mothers club of St. Joseph's church will have a social Tuesday evening, November 1. All the members and prospective members are invited to attend and bring the fathers as guests.

### RETURNS TO WEST

Mrs. Walter Cosby of Los Angeles, Cal., who has been visiting for the past four weeks with Mrs. Frederick F. Skeel, 338 Woodstock avenue, Kenilworth, is returning home this week.



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# FLOWERS



for

## HALLOWE'EN

GALLANTRY suggests lovely blooms from the Fair Lady's favorite florist. For that festive Hallowe'en occasion a big, fragrant bouquet will be a charming gesture. Of course, Flowers from Hlavacek mean just a bit more, too, for they carry that implied compliment of "the best is none too good for Her."

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