

Wilmette's
IGA
Store

SPECIALS
for
SATURDAY

CANE SUGAR

Pure cane granulated sugar,
5-lb. cartons

23c

BANANAS

Choice ripe fruit,
nothing finer, lb. **4½c**

ORANGES

California Valencias for
juice or table use, **19c**
good size, doz.

SPECIALS FOR JULY 8 TO 15

FLOUR

Best grade, I. G. A.
family flour, **49c**
24½-lb. bag.

JELLO

All flavors, standard
size packages, **19c**
3 packages

DOG FOOD

Vitamont or Ken-
L-Ration, 3 cans **29c**

Toilet Tissue

1,000 sheet rolls,
finest quality, 6 for **29c**

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The
MOST OF THE BEST FOR THE LEAST

PALACE

MEAT MARKET CO.

All Telephone and C. O. D. Orders Carefully and Quickly Delivered

Veal Roast

Boneless Shoulder,
no waste, **19c**
lb.

Rib Roast

Prime boneless,
no waste, **29c**
lb.

Corned Beef

Boneless Brisket,
sugar cured, lb. **23c**

Stewing Chickens

Fresh Dressed,
3 to 3½-lb. ave., lb. **22c**

Sirloin Steak

Choice cuts, **35c**
lb.

Butter

Fresh churned
creamery, **37c**
2 lbs.

Halibut

Lb. . . . **25c**

Lake Perch

2 Lbs. . . . **25c**

Wilmette
1145 Wilmette Ave.
Wilmette 2814 and 731

Winnetka
796 Elm St.
Winnetka 4 and 333

**Public Service
Company Reduces
Stock Dividend**

With a view of safeguarding the company during the difficult financial situation through which the country is passing, directors of the Public Service company of Northern Illinois have decided to reduce the dividend on the common stock this quarter from two dollars to 75 cents a share. The regular quarterly dividends on the company's preferred stock will be paid.

James Simpson, chairman of the company, in making the announcement stated a readjustment of salaries and wages of officers and employees was being worked out, the heaviest reductions being at the top. Similar action, both as to dividends and pay, have been taken by the Commonwealth Edison company and the Peoples Gas Light and Coke company, the electric and gas utilities which serve Chicago.

"These reductions in dividends and expense are being made to allow all three companies to safeguard their current position, even though their earnings for the year ended March 31st were satisfactory," a statement issued by Mr. Simpson says.

Simpson Outlines His Plans

"In accepting my present responsibilities in these companies," Mr. Simpson continued, "the public service nature of the call, in the broadest sense, was a prime consideration with me. I had in mind a three-fold obligation:

- (a) To the customers served;
- (b) To the employees of the companies;
- (c) To the owners of their securities—both bonds and stocks.

"I behalf of all interests the first responsibility of directors is to maintain the financial stability of each of these companies as a going concern, so that it may keep its service unimpaired, keep a competent, efficient operating organization intact, and maintain the low schedule of rates for service which have been consistently applied in the last decade. The times require that operating expenses must be kept as low as good service will permit. Therefore widespread economies were put into effect before reductions in dividends or the pay of officers and employees were considered.

"Investors in the properties have enjoyed consistent returns for many years.

"Employees have had good pay and good working conditions.

"The customers of these companies have had repeated rate reductions in the last decade. While prices of near-

ly everything else were going up or staying up, the quality of the service supplied was being steadily improved and rates for the services were steadily reduced.

Must Safeguard Cash Resources

"To preserve, under present economic conditions, the ability of these companies to continue to protect customers, investors and employees alike, it is essential to maintain and safeguard their cash resources. The above program is directed toward accomplishing this end.

"In the short time I have been associated with these three great companies, I have been greatly impressed by the efficiency of their operating organizations and the loyalty of their employees and officers to the institutions with which they are connected. With practically all officers and employees, their future is entirely tied up with their respective companies. The efficiency of these organizations is the best assurance of their progress and the safeguarding of their properties and business."

**Elizabeth Freund Has
Small Home Wedding**

In the home of her mother, Mrs. Florence K. Freund, 125 Third street, last Friday evening, Miss Elizabeth Freund became the bride of Frank Stone Torgerson, son of Mr. and Mrs. Lloyd R. Torgerson of Chicago. Only the immediate families were present for the ceremony which was performed by the Rev. Paul E. Winger of Niles Center, at 8:30 o'clock, for which garden flowers were artistically arranged throughout the house. The bride wore a shadow lace gown of pink lace and had a beautiful corsage bouquet of orchids. Mr. and Mrs. Torgerson are on their honeymoon, a motor trip into northern Michigan, and will be at home after July 15, at 125 Third street.

LIBRARIAN ON VACATION

Miss Anne L. Whitmack, librarian at the Wilmette Public library, is on vacation this month. She is dividing her time between Wilmette and Chicago, and is taking some work at the University of Chicago.

Mr. and Mrs. Mayland E. Challinor of 400 Prairie avenue, their son John, and Mrs. Challinor's mother, Mrs. Charles Whitehill, recently spent a week with the Charles Smiths of Wilmette at their summer home at Manitowish, Wis.

Jack and Bill Jennings, twin sons of Mr. and Mrs. Ralph C. Jennings, 126 Broadway avenue, left last week to spend their vacation at the Jennings' summer place at Phelps, Wis. Mrs. Jennings will join her sons in August.

Mrs. Clarence E. Drayer has returned to her home at 1034 Elmwood avenue from Cleveland, where she was called by the recent death of her father, and where she remained for a time with her mother.

Mrs. Florence K. Freund of 125 Third street was hostess to the Business and Professional Women's card club at her home last Saturday evening.

Mrs. John J. Esch of Washington, D. C., is to be the guest of her daughter, Mrs. V. K. Tremblett, 229 Ninth street, for several weeks.



PAUL KRUPPA

Painting - Decorating

1412 Elmwood Avenue, Wilmette
Wilmette 2997 Winnetka 1912

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