

LORD'S Presents the New Kordera Frocks

\$16.50 \$19.75



(Left) A regulation sports frock with crocheted belt. In white, flesh, maize, blue and green Kordera, with contrasting solid color jacket. **\$19.75**

(Center) A stunning bow tennis frock that washes like a charm. In white with red, blue, brown or black. A distinguished style. **\$16.50**

(Right) Double breasted and with a becoming square neckline—for active or spectator sports. In maize, green, blue, flesh, white. **\$16.50**

You'll be way in advance of fashion all summer in one of these Kordera frocks. The material is the very newest—a striped weave of silk and Du Pont rayon—usually much higher-priced!

Jaunty, carefree fashions—you can see for yourself how distinctive they are—perfect for either spectator or active sports. In grand colors (and they'll wash beautifully, too!) **\$16.50 and \$19.75.**

In the Apparel Section—LORD'S—Second Floor

Choose "Scanties"

for wear under summer frocks

\$5 to \$12.50

They weigh only eight ounces—a mere trifle—yet they make other underwear unnecessary. THEY'RE GIRDLE, BRASSIERE AND PANTIE, ALL IN ONE. And they give your figure a slim grace that's unbelievable!



In the Corset Section—LORD'S—Second Floor



New Ratine Hats

\$2.95

Wear them with your summer sports frocks—a brim to shade your eyes, an open weave for coolness. In all pastel and bright shades.

In the Millinery Section—LORD'S—Second Floor

True Bias-Cut Slips

\$1.95

Of a heavier crepe that will shadow-proof your sheer frocks. Lace-trimmed or tailored in white, flesh, or tea-rose. Sizes 32 to 44.

In the Lingerie Section—LORD'S—Second Floor



IF YOU CAN'T COME IN, PHONE WILMETTE 3700, YOUR ORDER WILL BE CAREFULLY FILLED AND SPEEDILY DELIVERED