

WIEBOLDT'S-EVANSTON

Davis Street

WHY NOT SHOP WITH A CHARGE ACCOUNT?

Wilmette 1100

THE FIRST FALL SHOWING OF AUTUMN 1931 MODES

Frocks of Soft Crepe

Suits of Supple Velvet

\$16.50

Subtly interpreting the gracious lines of new Fall fashion the frocks and suits which comprise our noteworthy collection will form a perfect basis for your new wardrobe.

One-Piece Frocks and Three-Piece Suits

Rich colorings, luxurious fabrics and softening touches characterize the first Fall costumes, as exemplified in the suit of transparent velvet and the one-piece crepe frock illustrated above.

Apparel Shops—Second Floor



Awaiting You!

In a Fall Sale

New Coats

August-Priced

\$58

\$5 Deposit

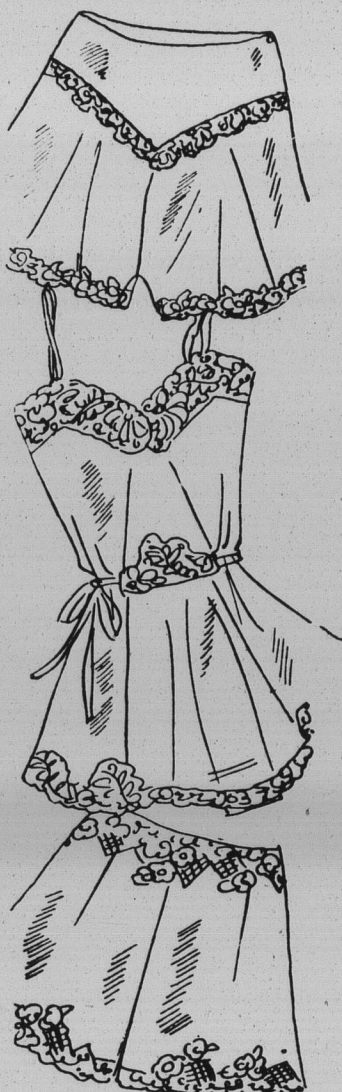
*Holds Any Coat
Until October 1*

For Misses

For Women

Gorgeous new furs and warm plain fabrics combine to achieve the ultimate in coat fashions. Select your new coat now . . . at unusual savings!

Apparel Shops—Second Floor



Delicate Pastels

Characterize New

Silk Undies

In Fitted Styles

\$2.95

Costume Slips

Chemise

Bandeau Sets

Contrived to fit snugly under new frocks these dainty femininities offer a vast selection of lovely colorings and styles.

Lingerie—Second Floor, West