

AN Exide



Here's a Price Tag With Something Behind It

Nearly half a century of progressive battery manufacturing has taught The Electric Storage Battery Co., the world's largest manufacturers of storage batteries for every purpose, how to build the best battery at the least cost. Come in today and let us show you why Exides prove cheaper batteries expensive.

Wilmette Battery & Electric Service

740 Twelfth Street

Wilmette 691-696

WHEN IT'S AN



A SAFE INVESTMENT

A basement full of Consumers Guaranteed Coal or Coke, bought at today's low prices, is a safe and economical investment. You get, not only a bargain in price, but an unconditional guarantee of high quality and an assurance of next winter comfort.

Why not take advantage of our summer prices and phone us to fill your coal bin NOW?

BUY YOUR COAL ON APPROVAL

GUARANTEED COAL
FUEL OIL
SOLVAY COKE

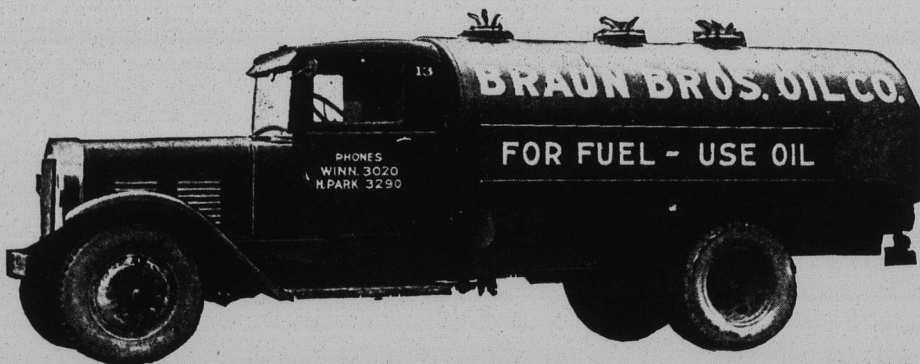
Consumers Company

WILMETTE 1300
WINNETKA 3385
GLENCOE 75

DELIVERY YARDS ALL OVER THE NORTH SHORE DISTRICT

"A Correct Grade for Each Burner"

FUEL OIL



Braun Bros. Oil runs uniform, and is clean. It will not clog the pipes or screens, the flash points are watched carefully so that the oil will ignite when it should and as it should.

WILMETTE
WINNETKA — GLENCOE

BRAUN BROS. OIL CO.

"For Fuel—Use Oil"

Phil H. Braun

Carl L. Braun

Telephone
Winnetka 3020

Robt. F. Doepel