

Do Your Printed Pieces Work for You?

If you can scrape along with *just printing* in your drive for business this spring, then Lloyd Hollister Inc. can do that *just printing* for you as well and as economically as anyone.

But in fairness to yourself, your budget, and your sales volume you need something more than just printing; you need the *plus values*, which make sales-printing good advertising, good selling—a good investment on your part.

The Hollister organization can give you these *plus values* along with the benefits of broad and practical experience in the use of printed pieces to build business.

Let your advertising-printing work hard for you this spring. Lloyd Hollister Inc. can help you do it.

Announcements
Booklets
Folders
Inserts
Blotters
Stationery

—*All Pieces*
pertaining
to a complete
mail campaign

LLOYD HOLLISTER INC.

Printers and Publishers

1232 - 36 CENTRAL AVENUE, WILMETTE

Wilmette 4300 - Winnetka 2000 - Greenleaf 4300 - Sheldrake 5687