

# BEFORE YOU CLEAN HOUSE



## Look into these "SPRING SPECIALS"

*at your Public Service Store*

Whether you do your spring cleaning in the grand old manner and turn the whole house upside down—or whether you take it more matter-of-factly, room by room—you really need all the assistance you can get. If you're clever, you'll let labor-saving appliances help you whisk through these busy days in record time, and if you're thrifty, you'll investigate the special allowances on housecleaning helpers now being offered at your Public Service Store.

**WASHING MACHINES.** Trade in your old washer and enjoy a \$10 allowance toward any modern electric machine priced at \$99.50 or over. Two popular models included in this offer are the Fedelco Special (a roomy, rapid washer with porcelain tub) and the Thor (whose agitator action guarantees speed and efficiency). "Little by Little" purchase terms on both.

**ELECTRIC IRONS.** \$1 will be allowed you for your old iron toward any automatic electric iron. These modern irons have handy temperature controls to regulate the heat. The Hotpoint Automatic Iron is \$8.80 cash and the American Beauty Automatic is \$8.95 cash—less \$1 if you trade in your old iron.

**VACUUM CLEANERS.** Here's a chance to trade in the old for the new. We'll allow you \$6 for your old cleaner toward the Federal De Luxe Cleaner regularly priced at \$56.50—or \$3.50 toward the Federal Moto-Brush Cleaner regularly priced at \$44.50—or \$2.50 toward the Federal Suction Cleaner regularly priced at \$34.50. All models only \$2 down the "Little by Little" way. Ask for a demonstration of any one of them in your home. No obligation.

**WATER HEATERS.** A Lovekin or Pittsburg self-acting gas-fired water heater is only \$5 down. Install now and be sure of all the hot water you need for the extra cleaning and washing this spring. Models for families of all sizes.

Specially priced, also, during our Spring Selling:  
Electric Waffle Irons, Toasters, Egg Cookers, Food Mixers, Percolators, and Floor and Table Lamps.

SHOP FOR SPECIALS THIS MONTH AT YOUR PUBLIC SERVICE STORE

**PUBLIC SERVICE COMPANY  
OF NORTHERN ILLINOIS**

JOSEPH W. KEHOE, District Manager

1141 Central Ave., Wilmette

Phone Wilmette 2899