

QUARE

Watch LORD'S Grow

Something new every day at Lord's—re-arrangements of departments—additional space being made available—crowds thronging our Orrington Avenue window arcade. Visible marks of progress and a tangible sign of our faith in the future of Evanston and the North Shore.

se Spring Costumes --



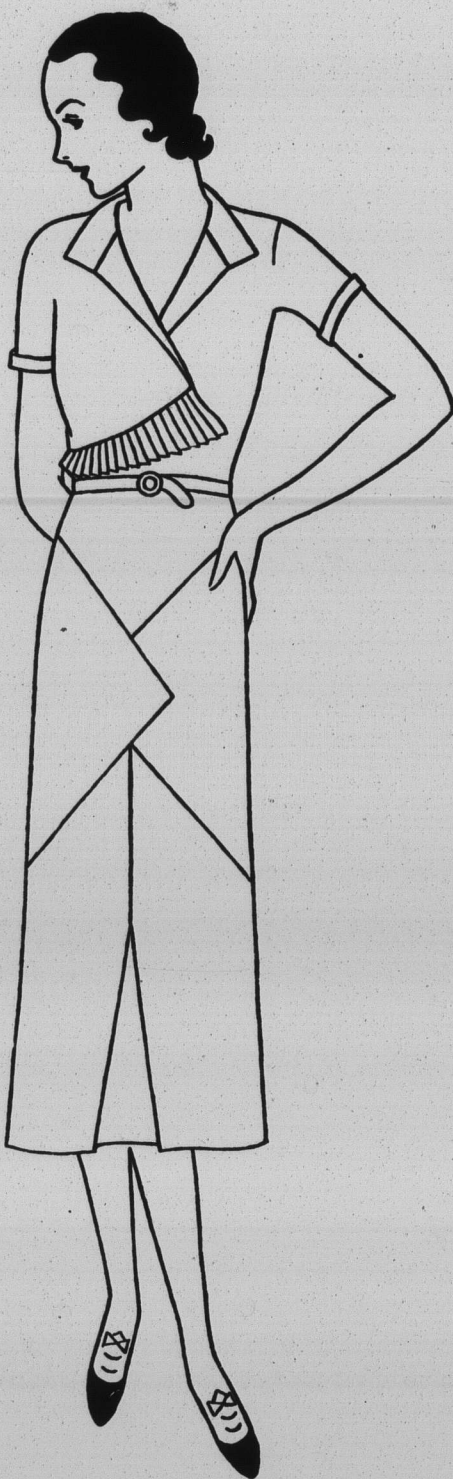
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A Smart Silk
Crepe Suit
\$16.50

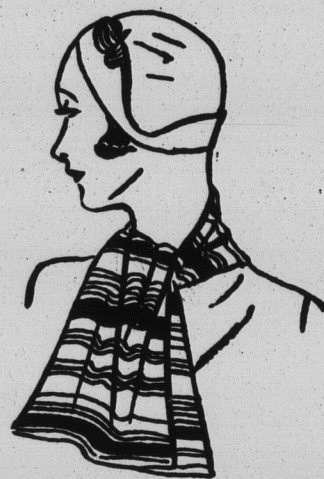
A sleeveless peplum blouse of threaded net accompanies this two-piece silk suit of flat crepe in the new shade of Skipper Blue. The skirt has a generous flare and is yoked. The coat is cleverly simple in cut. Misses' sizes . . . \$16.50.



Trig Angora
Sports Frock
\$19.75

Somewhere in your Spring wardrobe is a short sleeved frock such as this one. Tailored collar—pleated frill, detailed skirt with deep pleats and a smart flare. A practical frock for the business woman or teacher. Misses' sizes . . . \$19.75.

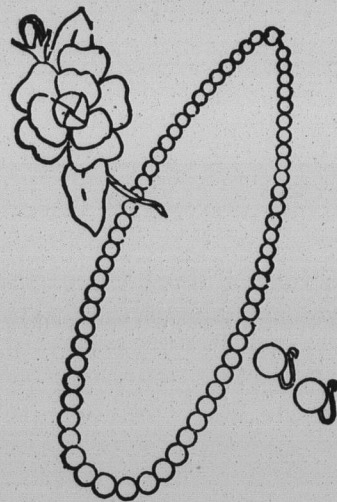
Are Your
Accessories
Right for Easter?



Jaunty Easter
Scarfs
\$1.95

An Easter coat without a scarf is like a ship without a rudder. Roman stripes, Ascots and Algerian stripes make a startling color contrast.

*In the Neckwear Section
Lord's—First Floor—
Orrington Avenue*



Wear White
Jewelry
If You'd Be Smart
\$1.00

Necklaces, chokers, bracelets and earrings of china or chalk-white compositions. Hundreds of other unusual designs in \$1 jewelry.

White patent leather boutonniere, highly successful against dark costumes, 50c.

*Lord's—First Floor
Orrington Avenue*