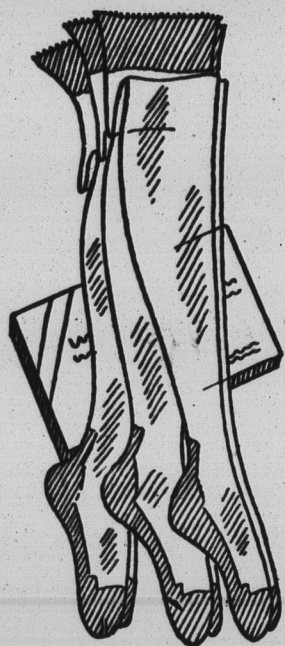


LORD'S—FOUNTAIN SQ

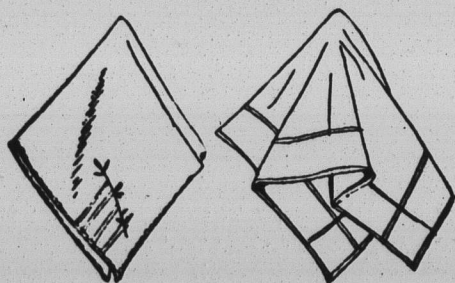
Are Your
Accessories
Right for Easter?



A Perfect Hose
by Gordon
\$1.65

Lovely sheer chifcons—also a light service weight—in regular and extra lengths. Subtle tones of Caress, Moth, Dianne, Fairway, Night Club and Cafe.

*In the Hosiery Section
Lord's—First Floor
Orrington Avenue*



Smart New
'Kerchiefs
35c 3 for
\$1.00

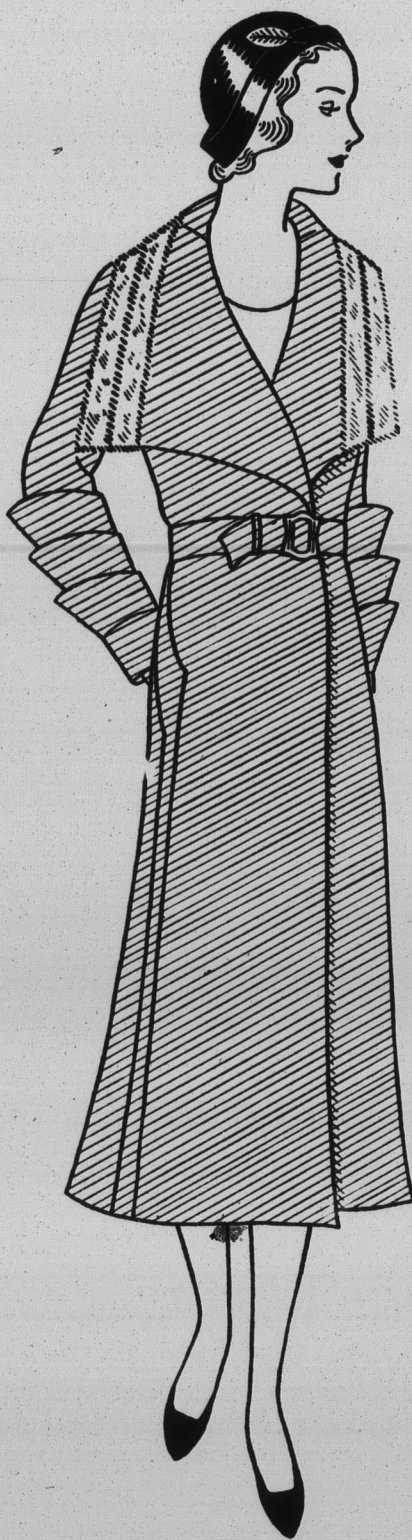
Very attractive—in regular and sports sizes of sheer white linen with contrasting appliques.

Neckwear Sets
\$1.95

Perky organdy—V neck collars, cuffs trimmed with Val laces. Feminine to the 'nth degree.

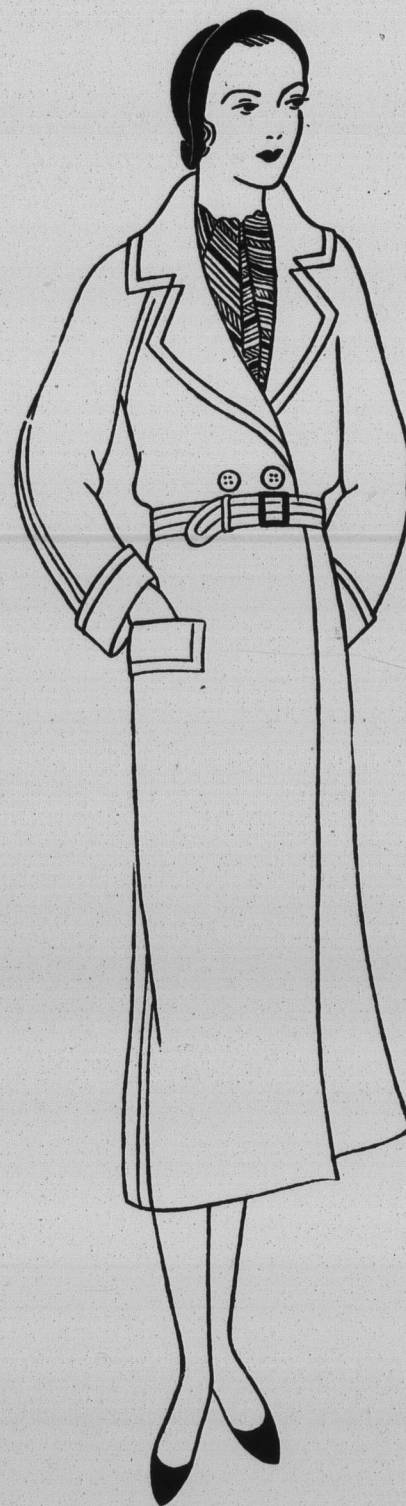
*Lord's—First Floor
Orrington Avenue*

LORD'S Suggests These



**Dress Coat
of Ronger Cloth**
\$69.50

One of the smartest of the new crepey wool weaves in a lively shade of grey. A three and a half inch band of kid edges the flattering fichu type collar. The sleeve detail which you see and the exquisite detail of the back which you cannot see definitely place it in the ultra-smart class. Misses' sizes. . . . \$69.50.



**The Coachman's
Coat Is Jaunty**
\$35.00

And imagine — 100% Camels Hair! Guaranteed to bring joy to any wardrobe, this tailored, double-breasted coat with its generous notched collar, stitched belt and raglan sleeves. Two pockets, beautifully lined—its mannish simplicity lends severe smartness. Misses' sizes . . . \$35.00.



**Two-Purp
Frock of L**
\$29.50

Lace of better quality unusually effective makes this double-purpose frock. Without it it is a lovely pastel tones green, blue and white sizes. . . . \$29.50.

In the New Apparel Section, Lord's—S