

# LORD'S SPRING SALES



We've Just Unpacked These Stunning

## New Hats for Easter

\$4.95

\$7.50

And we find them in cunning tricorne softened to fit the individual face by delicate adjustments of the points. We find shiny Panama-lacs accented by trimmings of narrow ribbon. Lifting, tilting brims, too, come in for their share of Spring glory. Every new Spring color and all headsizes. You must see them.

*Lord's Millinery—Second Floor*

## "Iris" 4-Thread Chiffon Hose

A year ago they were \$1.95.  
Offered for the first time now at

\$1.15

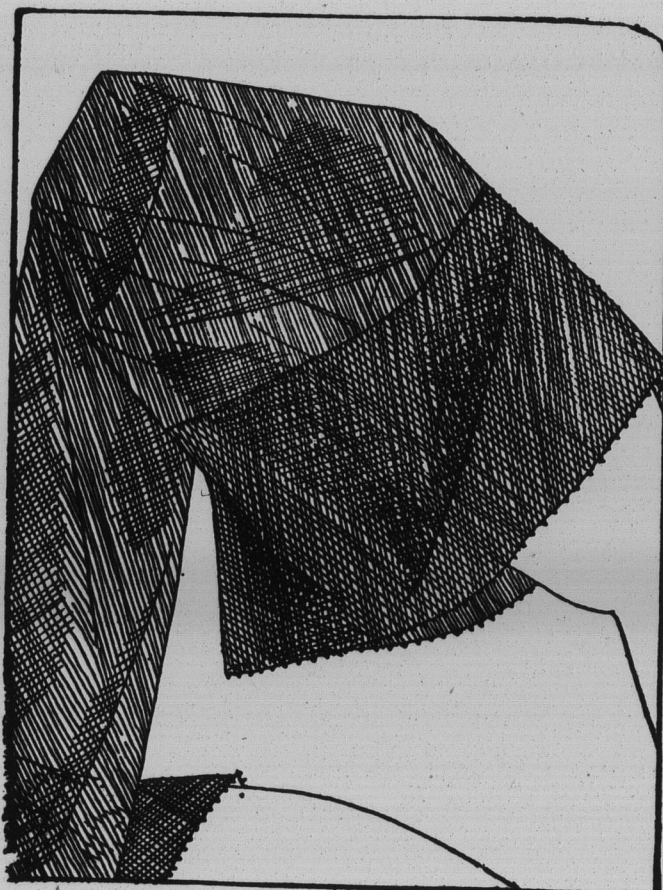
These sheer hose had already made themselves famous and at a new low price they should be even more popular. A higher twisted silk, a finer gauge, daintily picoted tops, French heels and a cradle foot. They are clearly woven and are available in these smart Spring shades:

Mayfair  
Tendress  
Matinee  
Plage

Beige Clair  
Tan Blush  
Santee  
Reve

Your Phone or Mail Orders Will Be Promptly Filled

*Lord's Hosiery—First Floor*



Three New  
Models in

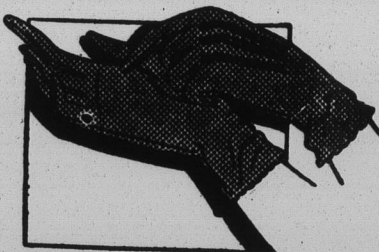
## Corselettes

Low-Priced at

\$5.00

They'll form perfect foundations for new Spring costumes. Of rayon, poplin or silk broche with decided cup, medium cup and deep straight lace busts. Side-fastening models with six hose supporters. Expert fitting.

*Lord's Corsets—Second Floor*



## Doelav Gloves

At a New Low Price

\$3.95

The ideal all year 'round slip-on in the smart 4-button length. A soft pliable doeskin that looks like suede and washes like linen. Tan, beige, brown and black in sizes 5 3/4 to 7 1/2. Heretofore always \$4.95.

*Lord's Gloves—First Floor*