

\$500,000 stock solves the problem of "what to give" everyone on your list!

LORD'S -- FOUNTAIN SQUARE

Do your Christmas Shopping at Lord's and make every shopping minute count for five!



WEARABLE GIFTS FOR CHILDREN

Tots 2 to 6

A two-piece Jersey dress in green, English blue, navy, scarlet or brown. Only \$1.95.

A fine Zephyr yarn sweater in pink, maize, green or orchid. Warm and cozy. \$2.95.

A warm tailored Beacon robe in bright Indian patterns. Silk cord finish and tie. \$2.50.

Girls 8 to 10

An all-wool jersey sweater in green, tan, navy, powder or cocoa. Smart! \$3.50.

A "collegiate" blazer striped bathrobe with silk cord finish and tie. Only \$4.95.

Miss 12 to 16

A dainty crepe de chine Dance Set with georgette ruffles or lace trimmed. \$1.95 set.

A capeskin leather coat with an all-wool plaid lining. Green, red, brown and navy, \$17.50.

A silk crepe Costume Slip with built-up shoulders. Prettily trimmed. \$2.95.

Lord's Children's Section—Second Floor



HERE ARE GIFTS BOYS WILL LIKE

A black horsehide leather coat, sheep lined and with a Wambino collar, sizes 6 to 20 years, \$17.50.

Sweaters make practical gifts for boys. These are in brushed wool or heather mixtures with round or V neck. \$2.95.

Or how about pyjamas in either middy or coat style. 8 to 18. \$1.50 and \$1.95.

Wash suits for little boys from 2 to 6. Fine broadcloth in many colors. \$1.95.

Christmas ties for boys, knitted and crepes in solid colors and stripes. Upwards from 50c.

Lord's Boys' Section—First Floor



TOILETRIES ... A WELCOME GIFT

A special pre-Christmas gift sale of Renaud's Sweet Pea or Orchid in attractive gift package, \$2.50 value, each \$1.

Here's a set of Yardley's toiletries ... soap, face powder and lavender water, \$2.25.

Yardley's Men's set—a leather case with shaving stick, lotion and talcum, it is low priced at \$2.75.

Have you seen the new Le Debut Double Compact with the twin profile cover, it is \$2.50.

A very special gift bottle of Houbigant's perfumes ... Quelques Fleurs, Ideal, Au Matin and Bois Dormant, each \$2.65.

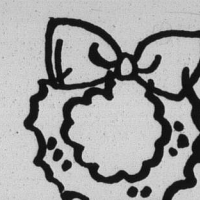
Du Barry Beauty Kit, leather case with adjustable mirror and complete beauty treatment. A lovely gift, low at \$25.

Guerlain's rare Shalimar perfume—is priced at \$10 an ounce or \$25 a bottle.

She'd like one of these smart Lenthéric double compacts with a metal mirror, it is \$2.50.

A Lenthéric double compact with a gold plated case is \$5.

Lord's Toiletries—First Floor



UNDERTHINGS ... AN INTIMATE GIFT

Step-Ins, Chemises and Dance Sets of pure dye silk in flesh and peach, temptingly priced at \$1.95.

Stunning lace trimmed gowns of crepe de chine and French finish crepe ... lace yokes and lace medallions. \$5.95.

Silk Pyjamas, either tuck-in or over-blouse styles, pure dye silk, many colors, \$6.95.

Lounging Pyjamas, three piece sets and "Jama-gowns" with coats. \$10.95 to \$27.50. Metallasse Robes with a warm wool challis lining. Pink or blue. \$17.95.

Beautiful Negligees of cut velvet trimmed with ostrich feather. Blue or Flame, \$35.

Kitchen Aprons are an easy-to-mail remembrance gift, in gay prints, \$1.

The sportswoman will enjoy the warmth and smartness of these wool sports coats in solid colors, stripes and plaids. \$8.95 to \$15.

Lord's Underwear and Negligees—Second Floor



SANTA SUGGESTS FOR BABY

A warm three-piece legging set of St. Mary's blanket cloth in pink or blue, slide fasteners, of course. \$10.50.

If baby lives out of town why not send him an all-wool crib blanket in pink, blue or green. \$4.95. They're so easy to mail.

These hand-quilted Japanese silk buntings in pink or blue are only \$3.50. A carriage cover to match is \$1.

Soft and fleecy wrapping blankets in pink or blue are specially priced at 85c.

Hand-made silk bonnets with light inside padding, daintily trimmed, upwards from \$2.25.

A gift set of booties and mittens in pink, blue or white trimmed with Angora and embroidered rose buds, set \$2.95.

Why not send the new baby a Record Book—a complete history—either pink or blue moire covers. \$1.25.

Hand-made dresses in 1 and 2 year sizes in an exquisite grouping at \$2.50.

Lord's Infants' Room—Second Floor