

WIEBOLDT'S EVANSTON FORMERLY ROSENBERG'S

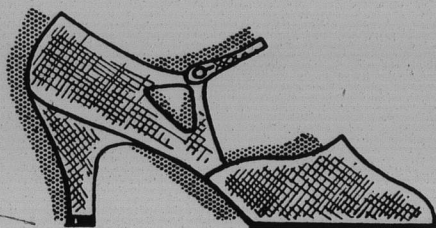
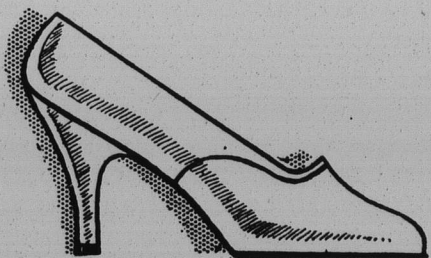
WHITE IS THE ORDER OF THE DAY!



The hat of white bangkok, strikingly brimmed, \$5
A white crepe de Chine handbag, top-handled, \$4.95
White silk hose, \$1.95; white doeskin gloves, \$4.95

Correctly Shod in White

\$7.50



Infinitely varied are the white shoes which fashion endorses for warm-weather wear. They may be linen, kid or Deauville sandals, straps or modish pumps . . . this is Fashion's decree, and our Shoe Section offers every type . . . a wide selection at \$7.50. Others from \$5.35 to \$10.50.

Shoe Section—First Floor

Sooner Or Later - - -

Every Representative Family on the North Shore Will Have a Charge Account at Wieboldt's-Evanston.

- - - For the Music Festival

- - - June Weddings

- - - Memorial Day

- - - Graduation

Frocks, Exquisitely Feminine

\$25

Aren't they charming? In fact, so adequately do these filmy frocks interpret the new mode that you will want one in your wardrobe "just for instance." The georgette frocks, illustrated, are but two of the many delicious models which comprise our collection. Note the interesting sleeve detail on one . . . the ubiquitous cape on t'other! And there are many other important fashion features subtly stressed in this assortment. Others from \$10.75 to \$25.

A Smartly Caped Coat, \$16.40

The flared, belted coat of white basket-weave boasts the jauntiest divided shoulder cape imaginable! And it, too, finds innumerable vogue-sponsored variations in our collection. With or without the cape, there are coats priced to \$25 . . . in white.

Crepe de Chine Lingerie of Dainty Snowy White

\$1.95

Of course, you will want white lingerie to wear under your white ensemble. And at this price there is the loveliest assortment . . . chemise, step-ins panties . . . tailored or lace-trimmed and unutterably feminine.

Crepe de Chine costume slips, in white, fitted, range upward from \$2.95.

