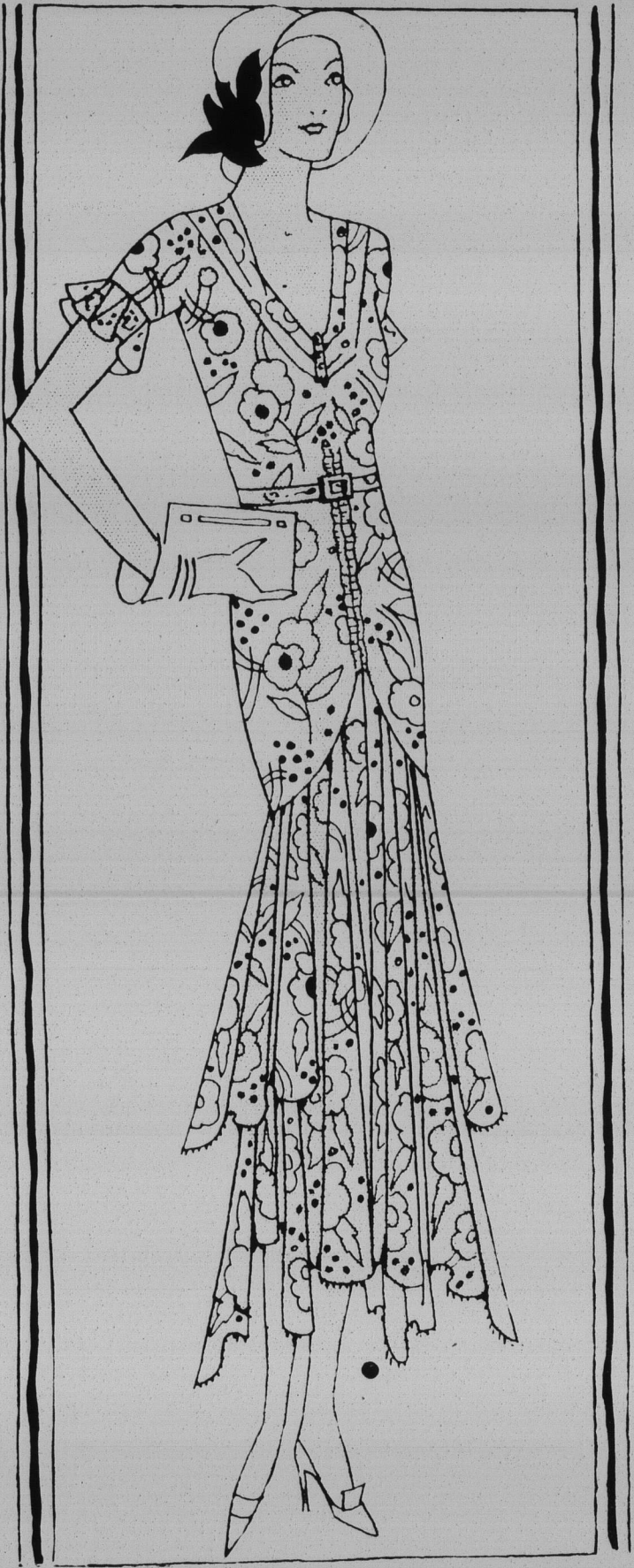


## 3 Makers of Fine Dresses, Overstocked 218 Printed and Solid-Color



Dresses like those pictured; good fabrics, general. Patterns you find ordinarily only in higher-priced. newer style details—and excellent tailoring. Dresses for afternoon, for informal evening occasions. Dress smartly dressed in—whose price you'll forget once they're on!

**Unusual at \$10  
because of**

—the new short ruffled sleeves; the boleros; the full swirling skirts; the occasional use of pleats (very new); the lovely coloring. There are flower prints, small prints, all-over floral chiffons, dark crepes, blue, green, dahlia, tan, and other medium shades in dark colors.

**Women's and Misses' sizes  
but not in every model, of**

# LORD'S

Fountain Square

Evanston

These dresses are  
either for credit, ex  
The low price ma