

# 70,000 More Want Ads

TESTIFY THAT

*"You Can Do It Better and Quicker  
Through Daily News Want Ads"*

In 1929 on its six publishing days of the week,  
The Daily News carried 70,769 more want ads  
than any other Chicago newspaper on the same  
days.

The figures are:\* The Daily News (six days),  
775,928 want ads; second paper (six days),  
705,159 want ads.

Sellers sought buyers and buyers sought sellers.  
Both found satisfaction in The Daily News want  
ads and established this record.

*Remember "you can do it better and quicker  
through Daily News want ads"*

**THE DAILY NEWS**  
**GREENLEAF 5200**

\* Figures by the Advertising Record Company, an independent audit bureau