

## Why GOODYEAR

Supertwist never gets tired out

See this amazing demonstration of the new and improved shockabsorbing cord — used only in Goodyear Tires.

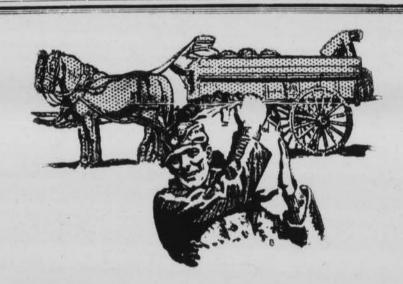
## Wilmette Battery & Electric Service 740 Twelfth Street Phone Wilmette 691

Authorized Lorraine Spotlight Service Station

## COLD HOMES ARE DANGEROUS

"Flu" and other forms of sickness are often due to improperly heated homes. Keep your home at a warm, even temperature all winter by burning Consumers Guaranteed COAL or COKE.

"Every ton must satisfy or we remove it and refund your money."



BUY YOUR COAL ON APPROVAL!

**Onsumers Ompany** 

712 Glencoe Road Phone Glencoe 75

COAL — COKE — FUEL OIL

DELIVERY YARDS ALL OVER THE NORTH SHORE DISTRICT

Phones University 4500 and Wilmette 1300

**EVANSTON OFFICE** 

1015 Church St.

Save Money on Your Vacuum Cleaner

Here is the finest - most reliable - and most durable
Vacuum Cleaner on the market at any price

\$39.50

Suction Alone Is Not Enough

BECAUSE housewives realized that suction alone was not enough for thorough cleaning, the motor-driven brush type cleaner was developed. Powerful suction raises the rug off the floor and to the nozzle. The motor-driven beating brush gently beats and vibrates the rug, freeing all embedded dirt. Sweeping brush action loosens thread, hair and lint. Powerful suction whisks everything into the bag.

Two Years Guarantee

WM. G. BEYRER

1131 Central Avenue

Phone Wilmette 81

