



## Why GOODYEAR

*Supertwist never gets tired out*

See this amazing demonstration of the new and improved shock-absorbing cord — used only in Goodyear Tires.

### Wilmette Battery & Electric Service

740 Twelfth Street

Phone Wilmette 691

*Authorized Lorraine Spotlight Service Station*

## COLD HOMES ARE DANGEROUS

"Flu" and other forms of sickness are often due to improperly heated homes. Keep your home at a warm, even temperature all winter by burning Consumers Guaranteed COAL or COKE.

"Every ton must satisfy or we remove it and refund your money."



BUY YOUR COAL ON APPROVAL!

EVANSTON OFFICE  
1015 Church St.  
Phones University 4500  
and Wilmette 1300

### Consumers Company

COAL — COKE — FUEL OIL

GLENCOE OFFICE  
712 Glencoe Road  
Phone Glencoe 75

DELIVERY YARDS ALL OVER THE NORTH SHORE DISTRICT

## Save Money on Your Vacuum Cleaner

*Here is the finest - most reliable - and most durable  
Vacuum Cleaner on the market at any price*

**\$39.50**

### Suction Alone Is Not Enough

BECAUSE housewives realized that suction alone was not enough for thorough cleaning, the motor-driven brush type cleaner was developed. Powerful suction raises the rug off the floor and to the nozzle. The motor-driven beating brush gently beats and vibrates the rug, freeing all embedded dirt. Sweeping brush action loosens thread, hair and lint. Powerful suction whisks everything into the bag.

Two Years Guarantee

**WM. G. BEYRER**

*Electric and Radio Shop*

1131 Central Avenue

Phone Wilmette 81

