

# NORTH SHORE MOTOR NEWS

## SI. MAYER RE-ELECTED A. M. A. VICE-PRESIDENT

**Chicago Club Official Named at  
Philadelphia Convention;  
Much Action Is Planned**

Si. Mayer, President of The Automobile Club of Illinois and Vice-President of the American Motorists association, has been unanimously re-elected Vice-President of the national motoring organization. Uniformity of traffic regulations, licensing of all automobile operators and the building of secondary highways are declared to be the three major requirements of today of the motorists of the United States, according to poll of motor club officials.

A comprehensive program, embracing altogether fifteen problems of primary importance to the motorists of the country, was adopted by the national motoring body at the conclusion of its convention which was held in Philadelphia, which, in addition to the three already named, included wider state highways; by-pass routes diverting through traffic around congested cities; employment of traffic circles, rather than intersections, wherever possible; regional highway planning; abolition of railroad grade crossings where possible, and where not practical, the installation of mechanical safeguards; placing of traffic bureaus, in large cities, under competent highway engineers; universal adoption of the Hoover Model Traffic Code; elimination of solid tire vehicles from public highways; highway safety education in all public schools; ultimate acquisition by the public of all major toll bridges; Federal regulation of interstate bus traffic, and opposition to the fee system of fining motorists for traffic regulations.

The legislative program of the Association for this year, is to be primarily centered upon securing Federal and State financial support of secondary highways which are tributaries to main routes of automobile traffic. The need for State Legislatures authorizing the establishment of ultimate rights of way for highways of a width adequate to meet future traffic necessities was also pointed out.

"Purely from a motorist's viewpoint, one of the most pressing needs, at the present time, is a uniform traffic system in all cities," it was declared by Si. Mayer. "The most experienced motorist, thoroughly familiar with traffic signals in his own city, is almost invariably in a quandary when he motors through another city, and especially so in making right and left hand turns. A uniform rule would save much loss of lives and property."

## Order for \$2,790,600 Hups Entered by Chicago Dealer

The popularity of the newest Hupmobile models in the Chicago district is indicated by an order received a few days ago at the factory calling for new Hupmobile Sixes and Eights totaling \$2,790,600. The company's Chicago distributor, the Gambill Motor Company, Inc., sent the order which is the largest ever received by Hupmobile, and one of the largest ever placed by a single distributor in the history of the automobile business.

The Hupp company is represented in Winnetka by Gould C. Davis.

## High Place Gained by Graham-Paige in Foreign Trade

Graham-Paige, which in its first year attained a record-breaking sales volume of more than \$80,000,000 worth of automobiles, is rapidly gaining a place to the leaders, in export business, according to Carl Hanson of Hanson Motors, Winnetka dealer. Not only has the new product of the three Graham brothers taken hold rapidly in foreign countries, but a great increase in the dealer organization abroad assures the company the benefits of worldwide distribution.

Graham-Paige cars are now on sale in virtually every country of the world, handled by dealers operating under 115 overseas distributors, of which 11 have been obtained this year.

The remarkable gain in popularity of the Graham-Paige abroad is evidenced by the fact that in the first two months of 1929, export shipments (not including Hawaii, Canada, and Cuba) totaled 2224, or nearly eight times as many as in the same period last year.

Among the markets recently opened to the Graham-Paige are Japan, China, Java, and the Dutch East Indies, and these countries are already absorbing a goodly portion of the export shipments.

Perhaps no other American car has earned a high reputation overseas in so short a time as the Graham-Paige. Although virtually unknown a year ago outside the United States, the Graham-Paige is now recognized everywhere as one of the leading products of the American motor industry. Its present high position is due in part to its consistent victories in various official tests and competitions in many different countries, defeating the best known makes of Europe and America in hill-climbs, reliability runs, speed events, and other officially observed contests.

## FORD FACTORY FOR HOLLAND

The Ford Motor company is to establish shortly a factory in Holland, with capital of 5,000,000 florins.

## Decrease in U. S. Auto Toll Is Reported by Council

Automobile fatality figures for the month of January, announced by the National Safety Council, are, it is

hoped, a happy omen for 1929. Automotive traffic deaths during the first month of the year totaled 2,160, a drop of 20 per cent under the total for December, 1928.

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## BATTERY WEAK?

It's not surprising, in view of the terrific strain of winter starting and lighting. But for your own comfort and safety, your power plant must be *right* these days. If it's run down, let's look it over. Drive in today.

721 MAIN STREET  
Wilmette

Phone Wilmette  
2600  
2601

J. C. Slown

A. B. VanDeusen

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5	5	5	5	5	5	5	5	5	5
<h2>Save One-half on Your Greasing Service</h2> <p>with every 75 gallons of gasoline and 6 quarts of oil purchased at our station. (No Money in advance)</p> <p>This Card when punched full, 75 gallons Gasoline and 6 quarts of oil, entitles bearer to have his</p> <p>Car Thoroughly Greased, Springs Oiled for \$1.00 or Washed and Nickel Polished (Differential and Transmission not included)</p> <p>Latest High Pressure Greasing and Washing Equipment</p> <h2>SCHLOESSER'S SERVICE STATION</h2> <p>Main and Washington Streets, Wilmette</p>									
Quarts	Oil	1	1	1	1	1	1	1	1

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