



REXALL SHAVING CREAM



Extra big tube. Quick lathering; really softens the beard. Lather remains moist.

No wonder it is so popular with the particular man.

30c

Renneckar's
The Rexall Store
Wilmette, Illinois

Drugs Only W-H-E-W!!

The other night I had a nightmare! Woke up in a cold sweat just as I was entering the poor house! Gosh, what a dream!

It seemed that a set of these reformers (this is the dream) had had a law passed that PROHIBITED a druggist from selling anything but drugs in his store!! And all night long in my dreams I was trying to make a living in this store of mine SELLING DRUGS ONLY. Do you wonder why it was a nightmare? I've been whistling ever since I WOKE UP—I'm so glad it isn't so!

Just run your mind over the scores of things you get here in this store that aren't labelled "drugs!" Why, I'd only have a couple dozen people a day trickle in here if drugs were all they could get—Am I right?

As it is NOW, every member of a family is MY customer, day and night! And wouldn't I be in tuff luck during Xmas, New Year's, Mother's Day, Easter and Fourth of July!

Think of this store without TOILETRIES! Without CANDY, CIGARS and RUBBER GOODS! Without STATIONERY, ELECTRIC CURLERS, STAMPS and TELEPHONE SLUGS! Wotta Life! Wotta Life!

Ah!! Father's Day, June 17th, send him one of our nifty Happiness Cards.

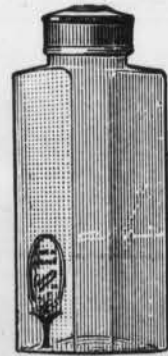
Renneckar's
THE REXALL DRUG STORE

Phones 28-29

Only One Store—Central and Wilmette Aves.



Cara Nome



TALCUM POWDER

Delightfully perfumed, pleasant, soft. For use after the bath to prevent chafing, off-set perspiration, and to soothe and dry the skin. Has the real odor of fragrant flowers.

\$1.00

Renneckar's
The Rexall Store
Wilmette, Illinois

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successfully
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