ROSENBERG'S

Davis Street ~ Downtown Evanston

In the Interest of Better Health

Hundreds of Evanstonians are taking part in Health activities this week in observance of National Health Week. This commendable movement deserves the support of every North Shore person.

A Special Showing of Personal Necessities

A special presentation of dainty light lingerie that bring complete protection and keeps dresses fresh, smooth and new-looking.

Specially Priced! Girdles at \$1.00

All elastic and satin girdles beautifully made in two styles. Regularly \$1.50 and \$1.75.

95c Satin Trim Belts, 50c 35c Corset Sew-ons, 19c \$1.50 Bloomers, \$1.00 95c Mesh top aprons, 50c \$1.50 Shadow Skirts, \$1.00 Notions-First Floor

Nainsook Dresses for Baby, \$1.65

Dainty little dresses with touches of hand work and lace at the neck and sleeves. In infants' sizes.

Second Floor

This is Health Week



Paris Stresses Chiffon and Georgette Frocks, \$29.75

As summer comes nearer, dresses become sheerer and lighter using georgette and chiffon to express refreshing coolness.

We present them in plain colors and prints in numberless versions. Especially important is the Marine Blue, so good now. Capes, scarfs and uneven hemlines add fashion interest.

Fashions-Second Floor

Smart Coats for Town and Country Wear-of Brameena, Kasha an d Satin at \$50.

Sports Sweaters Rayon, Zephyr \$5.95

Pull-over and coat style For Health! Sun Suits for Children sweaters in plain colors and unusual stripes. In sizes 34 to 42.

In California Colors, \$1.00



Sunlight builds strong, sturdy bodies, cures and prevents many diseases. These cotton suits are designed to permit the rays of the sun to reach the vital parts of little bodies. Sizes to 6 yrs. All-wool suits, \$1.65.

Infants' Section-Second Floor



Silk Blouses at \$5.95

Crepe de chine, radium and printed silk blouses in long sleeves and sleeveless styles.

Broadcloth, Rayon, Printed Pique, Linen and Dimity Blouser at \$1.95.

Fashions-Second Floor



Sunday, May 13th, is Mother's Day. You can add to her joy by sending her a thoughtful gift. We suggest



Handkerch'fs, 50c

A dainty hand made linen handkerchief in white or colors. Others up to \$1.75.



Silk Gloves, \$1.75

Mothers will wear silk gloves this summer-and these will be the ideal gift. Then, too, there are those of French kid at \$3.95.



Perfumes

We suggest Fleur d'Amour, \$1.00 and \$2.98, and D'Argent, \$1.50 to \$5.00, by Roger and Gallet.

First Floor

Other Gifts

Damask Linen Sets, 70x88, cloth, 12 napkins, \$15.95. Dressing Jackets, \$5.95. Satin Negligees. \$ 14.95. Phoenix Picot Edge All-silk Serfon Hose, \$1.95. Houbigant's Quelques Fleurs, \$4. 16-inch Overnight Case with 8 silver fittings, \$40. Brown Cowhide Hat Box, \$14.50. Aquamarine Goblets, doz. \$5. Silver Vegetable Dish, \$13.95. Silk Scarfs, \$4.95. Fabric Floral Bouquet, \$1.50.