



He That Lives Upon Hopes
Will Die Fasting. —Franklin.

PERHAPS no man earned greater right to utter such truism, to lay down the precepts that have come to us through him, than this shrewd, practical, industrious Franklin. It would almost suggest that if a man is one hundred per cent diligent and awake in his daily effort, that is in his office, in the brickyard, behind a counter or following a plow, he cannot escape the promptings of his financial conscience which says, "*Invest some of your Diligence in saving!*"

Abandon vapid and useless hope—be practical—save so you do not die fasting and your hopes will silently and surely take care of themselves. Set a goal and then do not *hope* you will arrive, but strive that you may—you can, through a Savings Account at

THE WILMETTE STATE BANK

Central Avenue at Twelfth Street

"Your Home Bank"