

# ation estions

ing at the summer cottage  
e with week-end guests or  
ak the monotony—there are  
o summer comfort and

e pund at Lord's. Besides  
o this page, we suggest:

Sweaters

ion Suits

Porch Shades

Cool and Chic

Sun-Rain Umbrellas



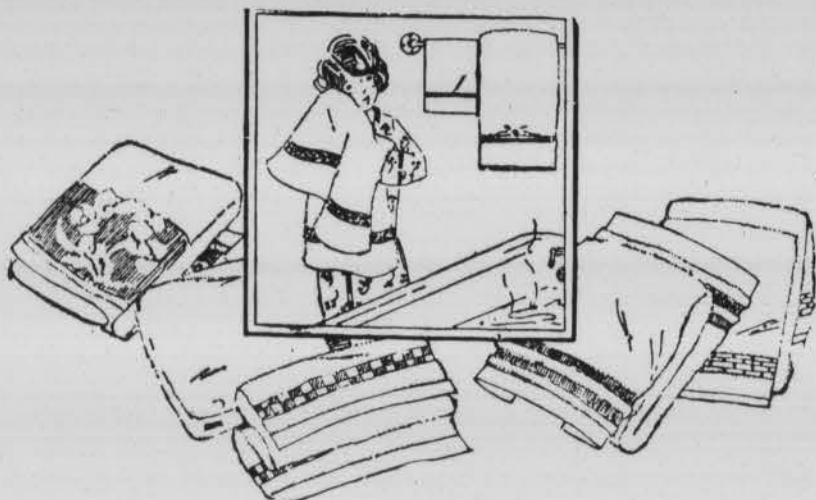
ats of Panama

ien or tweed riding suit. In  
ads or polka dot bands. \$5.

(Floor)

# ad's

Greater Evanston



## Summer Requires So Many Towels!

**T**OWELS for the guest room, towels for the camp kit, towels to take to the summer cottage, towels to take to the beach—and lots and lots of extra towels for the kiddies.

## Martex Towels With Boil-proof Borders

*Are the Most All-Around Satisfactory Towels We Can Suggest*

Borders of pink, blue, green, orchid or gold. Guest size, 39c; regulation sizes, 50c to \$1.75. Wash cloths, 10c to 25c. Bath mats in white or fast colors, \$1.95 to \$3.45.

## The "Toga Towel" Is Popular at the Beach

As the name indicates, it's a beach robe made of thick, absorbent turkish toweling and serves for both towel and robe. White or striped in pink, blue or lavender. \$3, \$3.75.

## Bathing Suits for Everyone in the Family

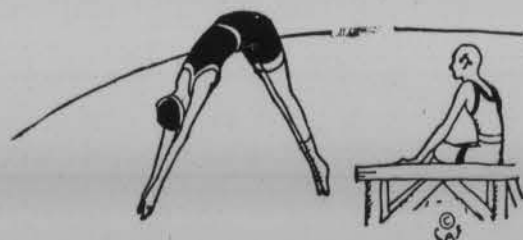
For men, Jantzen suits in regular and racing styles, \$6.25.

O'Shea scientifically made, two-piece suits with patented support, \$3.95 each piece.

For women, G. & M. suits with patented hip fullness, \$7.50. Regatta suits, \$3.50.

For boys, Jantzen suits, \$5.50.

For girls, suits of all types from \$1.50 to \$5.95.



## Every Woman Needs Tweed Knickers

Select them from beautiful soft wool weaves from many quietly blended tones of gray or tan, light or dark, \$3.50 to \$6.50.

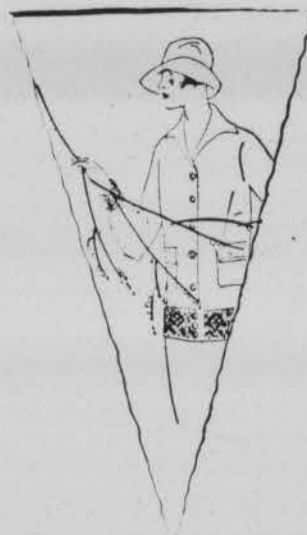
Cotton tweed knickers, \$2.50. White galatea, \$2.50.

Girls' khaki knickers, with belts or fitted waistlines. Sizes 8 to 12. \$2.50.



## The Knit Coat Is Essential for Camping

**\$9.95**



The knit wind breaker comes through all the hardships of the outing looking none the worse—and it's just the right weight no matter what the weather. \$9.95.

Girls' khaki middies with short sleeves. sizes 6 to 16. \$2.

## The Neat Broadcloth Overblouse Is Only \$3.50

Is the third unit of the jolly trio that comprise the camping outfit. Plain tailored over-blouse styles.

White middies, \$1.75.

Girls' white Jack Tar middies of plain jean cloth. Long or short sleeves; 8 to 16. \$1.75.



## The New Short Coat of Bright Flannel

Very short, for jauntiness; double breasted, for the sake of fashion; unlined for coolness; and red or navy to make that skirt and jacket contrast, or knicker and jacket contrast in color that is so smart this summer. \$9.95.