

The Name "Krauss"

For Many Years Identified with the Cleaning and Dyeing Industry

Yes, it might be said that the house of Krauss is a family of dry cleaners and dyers. As one customer put it: "The moment I saw the name Krauss I had no hesitancy in sending you my work, for I knew it would be done right. It seems to me I have known Krauss Cleaners all my life, and held the name up as a sort of standard of quality. And the work you did for me certainly maintained the family traditions." Those friendly words inspired this advertisement, and we appreciate them.

It is a fact that Mr. J. Krauss, the founder of this new Wilmette plant, for more than twenty years has himself been identified with several of the largest laundry and dry cleaning and dyeing plants of Chicago. He understands the business thoroughly, from the installation of equipment that is modern and efficient to the actual production of the great variety of work that such a plant is called upon to do. Besides that he takes great pride in having everything just right to give his customers the very best work at the most reasonable prices.

The holidays are almost upon us and Mr. Krauss wants to add to your happiness by helping you make your clothes and draperies and things as near like new as is humanly possible. Our trucks are at your service.

KRAUSS CLEANING ^{CO} & DYEING

1215 Washington Avenue

Phone Wilmette 658

Wilmette, Illinois

Who Gets the Money?

\$14,800.00

Three Hundred and fifty persons have just received from us the above amount of money, representing the total of our 1924 Christmas Clubs. If you are not one of them it is because you failed to join one of our Clubs last year.

Our 1925 Christmas Club is now opening. We want you to join and share in such a distribution next year. You will not miss the money, but you will enjoy the pleasure of spending it and make others happy on Christmas Day.

You May Select One of the Following Clubs and it Costs You Nothing to Join

PLAN A—SECURES \$12.75

First deposit 1c, increasing 1c each week, for 50 weeks, last deposit 50c.

PLAN B—SECURES \$25.50

First deposit 2c, increasing 2c each week, for 50 weeks, last deposit \$1.00.

PLAN C—SECURES \$63.75

First deposit 5c, increasing 5c each week, for 50 weeks, last deposit \$2.50.

PLAN D—SECURES \$127.50

First deposit 10c, increasing 10c each week, for 50 weeks, last deposit \$5.00.

PLAN E—SECURES \$127.50

First deposit 50c, decreasing 1c each week, for 50 weeks, last deposit 1c.

PLAN F—SECURES \$25.50

First deposit \$1.00, decreasing 2c each week, for 50 weeks, last deposit 2c.

PLAN G—SECURES \$63.75

First deposit \$2.50, decreasing 5c each week for 50 weeks, last deposit 5c.

PLAN H—SECURES \$127.50

First deposit \$5.00, decreasing 10c each week, for 50 weeks, last deposit 10c.

PLAN J—SECURES \$12.50

Deposit 25c each week, for 50 weeks.

PLAN K—SECURES \$25.00

Deposit 50c each week, for 50 weeks.

PLAN L—SECURES \$50.00

Deposit \$1.00 each week, for 50 weeks.

PLAN M—SECURES \$100.00

Deposit \$2.00 each week, for 50 weeks.

PLAN N—SECURES \$125.00

Deposit \$2.50 each week, for 50 weeks.

PLAN O—SECURES \$250.00

Deposit \$5.00 each week, for 50 weeks.

PLAN P—SECURES \$500.00

Deposit \$10.00 each week, for 50 weeks.

First National Bank of Wilmette

The Home of the Christmas Club