



## "Our Comrades, Who Died In Defense Of Their Country"

It was John A. Logan, Commander-in-Chief of the Grand Army of the Republic, who in 1868 instituted Memorial Day, as a National memorial to "our comrades who died in defense of their country."

Let us keep the trust they bequeathed, by works that shall make America ever increasingly the world's champion of right and justice, the leader in progressive achievement. Thus shall we perpetuate their memory in a Memorial of ever-growing grandeur.

**This Bank Will Not Be Open On**  
**Friday, May 30th,**  
**Memorial Day**

# First National Bank

OF WILMETTE

Member of the Federal Reserve Bank



## Public Service Company Wins Charles A. Coffin 1923 Medal

### Captures Award In Competition With All Electricity Concerns of the Nation; President Budd Is Given \$1,000 For Employees Fund

The Public Service Company of Northern Illinois, in competition with all the electricity companies of the nation, has been awarded the Charles A. Coffin medal for 1923, symbolic of leadership among the electric light and power companies of the United States. The award was made last week at the annual convention of the National Electric Light association in Atlantic City, N. J.

Britton I. Budd, president of the honored company, in receiving the medal from President Walter A. Johnson of the association, who also represented the Charles A. Coffin Foundation, said:

"While this is a great honor to the company, to its employees and to the great family of stockholders, it is at the same time a tribute to the wonderful territory the company has the privilege of serving. Without the cooperation of the progressive people living in northern Illinois, the company could not have accomplished the things which have brought honor not only to it, but to northern Illinois."

After presentation of the medal, witnessed by 8,000 leading electrical men of the nation, a check for \$1,000 was handed by President Johnson to F. N. Leonard for the Employees' Mutual Benefit association of the company.

#### Honor C. N. S. & Milwaukee

This is the second time within a year that northern Illinois has been honored by one of its utility companies winning the Coffin medal. Last fall, the Chicago, North Shore and Milwaukee Railroad company was a victor, it being named as the most progressive electric transportation company.

An intensive program of service to the public throughout the territory in which it furnishes electric light and

power, the population of which is half a million widely scattered; the promotion of its employees' welfare; the building of organization efficiency, and the increase of customer stockholders were the particular achievements which led to the selection of the Public Service Company of Northern Illinois to receive this signal honor.

During 1923 the company sought to improve its relations with its customers in several ways. It organized a staff of men to answer complaints by personal calls, doing away with the custom of answering by letter. It inaugurated the policy of furnishing standard sixty watt lamps free in return for burned-out lamps and it placed on exhibition three electric homes, one of which was visited by 46,000 persons.

The company organized during the year a department of public relations, the progressive advertising work of which succeeded in reducing the number of complaints. Newspaper advertising, painted highway bulletins, colored posters, descriptive folders, motion pictures and the publication of an attractive year book constituted the publicity activities of the company.

#### Cares for Employees

For the benefit of its employees this company has an employees' savings fund in which, at the end of five years, employees may receive their deposits in cash, plus compound interest, or in the common stock of the company; free life insurance up to \$1,500 for employees in the service of the company six months, and additional insurance at low rates; an employees' temporary loan plan and a service annuity providing for annual pay-

ments to retired employees of not less than \$300.

The company believes it is the first electric public utility to co-operate with an educational institution for raising the standard of its personnel. It has an arrangement with the University of Illinois whereby it gives special supervision to graduates of the university's course in the economics of the utility industry, and extends the use of its plant for experimental work.

Employees are encouraged to accept responsibility as good citizens and the company is proud of the fact that among its employees one is a mayor, one is president of a chamber of commerce, several are chamber of commerce directors, one is president of a Kiwanis club, and one is chairman of a civic safety organization.

This company operates several generating stations and in 1923 it completed the first link in a proposed 132,000-volt interconnection between its larger stations.

In 1923 its stockholders numbered 21,000, a gain of 35 per cent over the previous year, and the number of its customers showed an increase of 18 per cent.

The Illinois commerce commission graded the company at 93, with a record of 88 per cent of perfect service for the year, an increase of four per cent over the previous year.

## Wilmette Church News, Parish Announcements

Continued from page 10

6. There will be White Cross work in the morning, luncheon at 12:30, and the program of the day will commence at 2 o'clock.

The Wolf Cubs will report to headquarters between 3 and 5 Saturday.

The Wilmette Baptist church is located at Wilmette and Forest avenues and welcomes all to its services. The pastor, Rev. Frances Stiller, may be reached at his study during the mornings or by appointment. The church office in charge of Miss Badger is open daily from 9-5 and from 9-12 on Saturdays. The church telephone is Wilmette 2235.

## The American Legion

Wilmette Post No. 46  
Bulletins

For God and country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our association in the Great War; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both classes, and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.—Preamble to Constitution of The American Legion.

## A Memorial Day Prayer

By EZRA C. CLEMANS  
National Chaplain, The American Legion

## God of Our Fathers and Our God:

Our Country, preserve and prosper; for the brave men who died on battlefields; who perished on fighting ships; all heroes who gave their lives a sacrifice for the Flag, have given America a value beyond price.

O Thou Man of Nazareth! through the graveyards of our dead in Europe, pass just now to bless. The white crosses Thou knowest. Under them rest the ashes of those whose Countryman Thou art.

Father, remember in love and kindness, this Memorial Day, those who mourn their Soldier Dead; Gold Star Mothers and loved ones; and O, forget not the little children whom war has so sadly orphaned. Help The American Legion and The American Legion Auxiliary to be to them a father and a mother. May we never forget our disabled comrades. Restore them to health and paths of peace and usefulness.

As we scatter flowers on graves, and on the bosom of river, lake and ocean, where lie the bodies of our heroes, waiting till the earth and the sea shall give up their dead, may their spirit of service and sacrifice inspire us to renewed service and sacrifice for our Country. Realizing, this day, the dreadful curse and cost of war in suffering and blood, may we hate war as the crime of the ages, and grant that war shall never come again and that all differences between nations may be settled not by the arbitrament of the sword but by the Sermon on the Mount and the Golden Rule.

Increase among us the spirit of comradeship. Bind our hearts together as service men and Legionnaires in bonds of "devotion to mutual helpfulness."

We beseech Thee, Good Lord, to hear our prayer. AMEN.

The generous response of the people of the community to the appeal for funds to carry out this Memorial Day program has been a source of gratification and inspiration to the committees. At the best a community celebration is an arduous task and only available funds take the disagreeable edge off the proposition. If you have been in a measure, made just a little prouder of your community and want to see this thing continued mail your check to Harry Miller, the village treasurer, village hall. July Fourth is coming right along and we want to step out on that occasion but in a different manner and spirit. Did you ever stop to consider that just such exercises as we are putting on at this time serve to convince the judges concerned in the "Better Community" contest that Wilmette should be awarded the first prize?

#### POPPY DAYS

Members of the Woman's auxiliary of Wilmette post of the American Legion will distribute poppies at all steam and electric line terminals in Wilmette.

There is no price on the Legion "In Memoriam" poppy. Let your heart and conscience dictate the size of your contribution.

The widow's mite and the philanthropist's check are accepted in the spirit given.

Purpose: To obtain funds for our own relief and service work among disabled and needy ex-service men and their widows and orphans. Hospitalization and the Legion's national child welfare program.

Poppy Day is a national institution. Legion posts and auxiliary units over the whole nation are engaged in the

same work on the same days and for the same purposes.

Before you go to town do your duty by the disabled veteran and his dependants and by your local Legion post and its ladies' auxiliary unit.

It is sincerely hoped that, what seems to be the most impressive Memorial Day program in the history of Wilmette, can be conducted in a community of homes every one of which is decorated with an American flag.

Get out the old flag and fling its folds to the breeze. Every true American feels a thrill and a tug at the heart strings every time he passes it. It will be a source of inspiration and encouragement to all of us on the most beautiful and significant of all our national holidays.

And it's not a flag to be ashamed of. Always at the head of humanity's legions, never in retreat and forever a symbol of all that is good and true. Give it the honor place on that day. It's the same flag for which these honored dead have given the greatest price of all, life itself. Honor it and reverence its noble defenders.

Copies of the "Order of Service" or program at Lake Front park, a copy of which appears on this page, will be distributed throughout the assembly. It is the wish of the committees that each and every person present take an active part in the exercises.

## PORTMASTER AT SEASCOUT MEET

### Local Youths Take Official Seascout Oath

#### By SEASCOUT

The Seascouts held an inspiring meeting last Friday at which time they were honored by an official visit from Mr. Keane, the Chicago postmaster. Mr. Keane has spent some time recently in revising the Seascout program and had a great deal of valuable information for us.

Mr. Keane was received with "side boys" and naval ceremony and later notified Mr. Shaw of the ship committee, that he was so impressed with the ship that he had written a letter to New York headquarters commending the crew.

#### Cites Scout Advantages

In his talk Mr. Keane sketched the advantages of the training received in the Seascouts, showing how its requirements broadened the scout. It helps him to choose his vocation. The scout becomes interested in and better informed on other countries. The initiative is also developed.

The postmaster of Chicago told two stories of modern heroism at sea. There was one seascout who conquered the sea, bringing a deserted vessel into port. The other story was of a seascout who conquered himself of the trouble that he had and how he overcame it.

Under Mr. Keane's direction the ship's personnel took the seascout oath officially and was presented with neckerchiefs as a chartered ship's crew.

#### To Get Cutter Soon

Our cutter has been promised for this week and the crew will soon have it in commission for the launching ceremony. Everyone is invited to attend this event, the most important in the history of a seascout ship. Further details will be announced in the near future.

There is still room for some boys who are 15 years or older and who weigh at least 112 pounds, in the ship's crew. Some of the boys now in the ship are arranging for the first cruise on the U. S. S. Wilmette to be made soon.

Join now and get in on the treats in store for our ship's crew. See Mr. Cook or Mr. Shaw on Decoration Day or at the seascouts' meeting Friday, June 5, at the Congregational church or any seascout at any time.

## BRASOR GALLERIES LOCATE IN EVANSTON

The removal of the Brasor Art Galleries from Edgewater to their new home in the Orrington hotel, Evanston, caused the Edgewater News to make the following flattering comment in its last issue:

"The Brasor art store, which has for the past twelve years been located on Broadway, just north of Bryn Mawr, have moved their stock to the Orrington hotel in Evanston. This is an institution that Edgewater can ill afford to lose. For more than a decade their store has been the Mecca of those amongst us who were seeking artistic decoration for the home; their show windows, always tastefully and beautifully arranged, stopped the casual passer and created a desire to possess some one of the dainty and useful articles of display. We regret seeing them leave, as we would regret seeing any institution leave Edgewater, whose objective was to beautify. Their departure leaves the field open, and we have no doubt that many of their former customers will seek them at their new address."