

Let Borden's Cream bring greater happiness to your breakfast



Puffed Wheat, sliced peaches and Borden's Cream
—delicious!

CEREAL with plenty of cream, helps make a balanced and nourishing breakfast. Authorities agree that a good breakfast is necessary to fit oneself for the day. A substantial breakfast lessens mid-morning fatigue and nerve tension. Nothing can add more to breakfast happiness than good cream.

*What's so delicious
for dessert
as Fruit Shortcake?*



Peaches are the abundant fresh fruit right now. And how luscious the ones fresh from Michigan are served with shortcake topped with a mountain of Borden's Whipped Cream.

*Borden's Heavy Cream
whips in a minute*



*Borden's Soured Cream
has many delightful uses*

This is scientifically ripened and prepared Soured Cream with a wonderful piquant flavor. Its delicate aroma is an invitation to the appetite.

Serve it with vegetable salad, mix it with cottage cheese, blend it with mayonnaise, use in any recipe calling for soured cream.



*Wide
top
jar
—no
waste*

BORDEN'S

FARM PRODUCTS CO. of ILLINOIS

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