

# J. C. Penney Store in Golf-Mill Center Appoints Four Men to New Positions

Four officials of the new J. C. Penney store in Golf-Mill Shopping Center have been announced.

Eldon O. Ray, store manager, has been in the retail business for 25 years, and has managed Penney stores in Iowa, North Dakota, South Dakota, Indiana, and Illinois. During World War II he served with the Air Force in China, Burma, and Indian campaigns.

Mike Robinson, assistant manager, worked in every department of the company's Lafayette, Ind., store and has been a merchandise manager in other Indiana and Missouri stores.

Robert Bittner and Harold O'Keeffe have been appointed merchandise managers.



Mr Ray



Mr Bittner



Mr. Robinson



Mr. O'Keeffe

Mr. Bittner started with the company in 1960 in Melrose Park, Ill., and has been manager of the men's clothing department in the Ford City store in Chicago. Mr. O'Keeffe has worked in Wausau,

Wis., Waterloo, Ia., and Chicago stores since 1959, and was a division manager in Iowa.

## 2 Shore Couples Attend Sessions

Two North Shore couples recently returned from Mobil dealers conventions in Washington, D.C., and St. Louis.

They are Mr. and Mrs. Roland S. Roemer of Wilmette and Mr. and Mrs. Vern G. Snyder of Glenview.

Mr. and Mrs. Roemer, 150 Westmoreland Dr., attended the Washington convention Oct. 3 to 5, which featured new station equipment and merchandising ideas. Mr. Roemer operates Rolly's Mobile service station at 100 Linden Av. in Winnetka.

Mr. and Mrs. Snyder, 4716 Laurel Av., attended a convention Sept. 20 to 23 in St. Louis.

Mr. Snyder operates the Forest View Mobile service station in Prospect Heights.

# Edward C. Gesford to Head Sales for Glenview Realty Co.

Edward C. Gesford has been appointed sales manager of Glenview Realty Co., Inc.

Mr. Gesford replaces Louis H. Triebold of Glenview, who has joined Birchwood Builders in Northbrook after spending 12 years with the realty company.



The new sales manager has been in the realty business since 1959. He recently sold his two Chicago firms, Supreme Realty and Mortgage and Ford Realty and Associates.

An Oak Park native, he attended the University of Arkansas.

Mr. Gesford, his wife, Mary, and son, Gary, live at 1503 Executive Ln., Glenview.

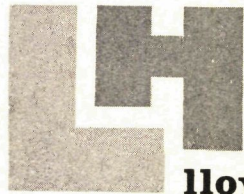
## GOES TO CONVENTION

Mrs. Edward Dithmar of Glenview, president of North Shore Educational Consultants of Evanston, attended the 22nd annual Illinois Guidance and Personnel Association convention this month in Chicago.

Business



Edward Donnellan Sr. of Chicago turns over the first shovelful of dirt for the \$500,000 Donnellan Funeral Home at 10015 Skokie Blvd. as his sons and a contractor go over plans for the facility. From left are builder Allan Bulley of Kenilworth, Edward J. Donnellan Jr. of Winnetka, and Richard P. Donnellan of Chicago. The site for the family's first North Shore funeral home is in northeast Skokie, next to the Pyrenees restaurant. (Bud Daley Photo)



lloyd hollister inc.

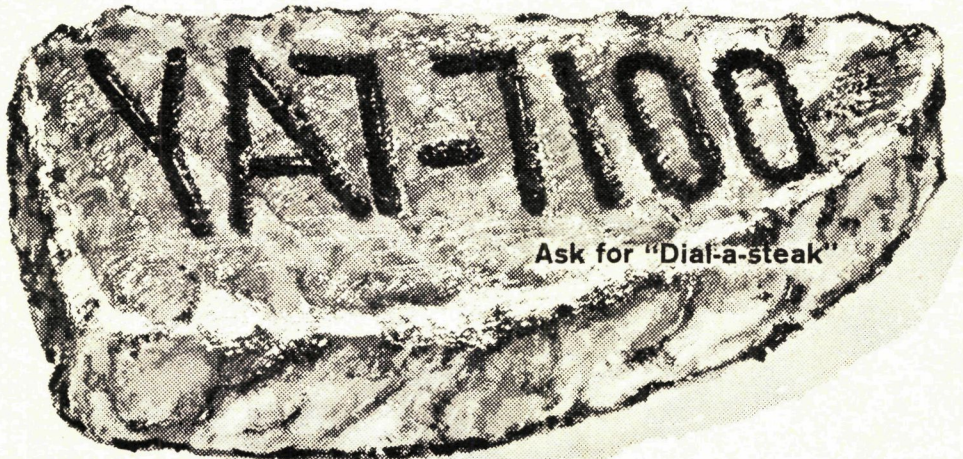
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