

# SOERC to release strategic plan for Essex

BY ANDY COMBER

Members of the not-for-profit Shores of Essex Resource Corporation (SOERC) are finalizing a report designed to promote economic development and tourism in the Town of Essex.

SOERC's "Summit Report" is the result of the group's first summit held at the Canadian Transportation Museum and Historic Village April 28. The report will be presented at Colio Estate Wines in Harrow, from 6 to 9 p.m. on June 21.

"We have to do a better job of promoting our region...that was one of the main messages from participants at the summit," said SOERC director Lonie Kady, speaking of the input from business, agriculture and residents used to craft the summit report.

Kady said attracting tourists and visitors from the local area would be one of the first priorities outlined in the report.

"It is good to know we are moving in the right direction," Kady said, noting that there were many



Members of the Shores of Essex Resource Corporation celebrate the arrival of a trolley bus, which will be used to promote the region. From left, Brian Gray, Bill Baker, Lonie Kady, Candy Fielder, Paul Foster, Ken Schwab, Scott Waters and Deb Scholey.

common ideas shared at the summit.

Along with their summit report, SOERC will also officially unveil one of its first initiatives, a trolley bus that is designed to look like an old-fashioned streetcar... suitably named "Desire".

The trolley bus, owned and operated by SOERC, will be used to promote tourism in the region. In addition, the trolley has a similarly styled mobile

tourism trailer that can be parked at various events and staffed to provide tourist information.

SOERC director Ken Schwab said the trolley would be powered by soy-diesel, a biodegradable, non-toxic and renewable form of diesel fuel.

With the town containing features such as the harbour at Colchester and some local small aircraft facilities, Schwab says the region

is one of the few available from "land, sea or air."

Schwab said the trolley bus will be booked for tours to showcase the diversity of the region.

"We have the wine route, but we have more than just wineries...we have history, fishing, birding and natural sites," said Schwab, noting that Essex forms the central part of the Leamington, Amherstburg, Kingsville and Essex (LAKE) region.

The SOERC summit report is seen as an important first step towards promoting tourism and economic development in this region, with a goal of creating a vibrant, diverse, and sustainable community that encourages business retention, expansion and attraction.

SOERC will be providing a copy of the summit report to Essex town council, which fully endorsed the not-for-profit group when it first appeared before council in February.

## Blood donors needed

Canadian Blood Services has reported an urgent need for blood donors of all blood types across the country. The need is most urgent for type O-negative donors, whose blood can be used for patients of all blood types. An additional 2,000 donations are needed next week to meet current demands.

Local residents can donate blood at a clinic to be held from 2 to 8 p.m. June 19 at the Essex Legion Hall, 103 Talbot St. N.

Walk-ins are welcome but appointments are preferred. Call 1 888 2-DONATE (1 888 236-6283) to book an appointment.

## Summer Concert Series 'Charity Fun-raiser'

Saturday, June 16th  
@ Canadian Transportation Museum

- Live Entertainment by 'Viva Las Vegas'
- Country Motown Rock n' Roll
- Diner & Bar open at 5 p.m.
- Concert 7:30 p.m. ~ 10:30 p.m.
- Only \$10 per person, under 12 FREE
- Great Family Event

For more details call: 519-776-6909  
OR TOLL FREE: 1-866-776-6909

www.ctmhv.com

Jack Morris Auction Inc.

## Auction Sale Date Change to Monday, July 9 at 10:00 A.M.

For PJ Trailers, new owners of the former Gossen Ford at corner of new Hwy. 3 and Morse Rd., just west of Hwy. 77. Details and photos at [www.jackmorrisauctions.com](http://www.jackmorrisauctions.com)  
Auctioneer: Jack Morris, 519-687-2530

Jack Morris Auctions Inc.

## Auction Sale

Motorcycles and Motorcycle Repair Shop  
Saturday, June 23 at 10:30 a.m.

For the estate of Ken Connick. Sale will be held at 2113 Division Road, Kingsville, across from Jack Miner School. From Hwy. 3 take Division Rd. south towards Kingsville to #2113.

**Motorcycles, Scooters and parts:** Suzuki Vindicator 65650 motorcycle in good condition; BMW approx. 1955 motorcycle mainly for parts; Honda GL 1000 mainly for parts; Norton 750 motorcycle not running; Peugeot 102 scooter; two Kawasaki 100 for parts; 3 wheel chair scooter; other scooters, sidecar and quantity of motorcycle parts. **Service Books:** approx. 100 service books of various makes. **Shop Equipment - lots of it and good quality:** small air compressor; good wrenches; small welder; chain saws; belt sander; drill press; good tool boxes; cutting torches; gauges; battery charger; clamps; jacks; air tools; chop concrete saw; chain falls; motorcycle jack; etc. **Lathe:** good 4' metal lathe. **Other Items:** Honda rototiller; Bob Cat snow blower. **Car and Truck:** Mazda 1974 pickup; Chevrolet Cavalier car approx. 1993; both vehicles sellings as is. **Terms:** cash or personalized cheque day of sale. Owner or auctioneer not responsible for accidents day of sale. Lunch available.

Proprietor: Ken Connick Estate,  
for info call 519-733-2556

Auctioneer: Jack Morris, 519-687-2530 or  
1-800-462-3561

Photos at [www.jackmorrisauctions.com](http://www.jackmorrisauctions.com)



## Notice: safety recall

### Square Stone Fire Table

Xiamen HWA is voluntarily recalling the Square Stone Fire Table (Canadian Tire product number 85-1122) due to a safety concern. It has been determined that the product may be at risk of melting or catching fire when in use, which could result in damage to property and potential harm to those close to it.

Xiamen HWA is aware of one incident in which the Fire Table caught fire. Customers are therefore asked to **discontinue the use of this product immediately** and to return it to their local Canadian Tire store for a refund.

#### How the unit can be identified:

All Square Stone Fire Tables (Canadian Tire product number 85-1122) are included in this recall.



OE07-0033



## CORPORATION OF THE TOWN OF KINGSVILLE

The Windsor Corp of Commissionaires will be canvassing the Town of Kingsville commencing June 11th until June 29th, 2007 to collect outstanding dog tag fees and to gather information with respect to the Dog Owners' Liability Act. The Commissionaires will be uniformed with Town of Kingsville identification tags. If you have not purchased a 2007 dog tag, you may still do so at the Municipal Office, 2021 Division Road North, Kingsville or from the Officers who will accept payment by cash or cheque.

The cost of each dog tag is \$30.00 to a maximum of 3 tags per residence. Kennel licences are \$100.00 each.

Every dog owner is responsible for licencing their dog(s) annually. Failure to register carries a penalty of \$100.00.

Office Hours: Monday to Friday 8:30 a.m. to 4:30 p.m.

Linda Burling, Clerk  
Town of Kingsville