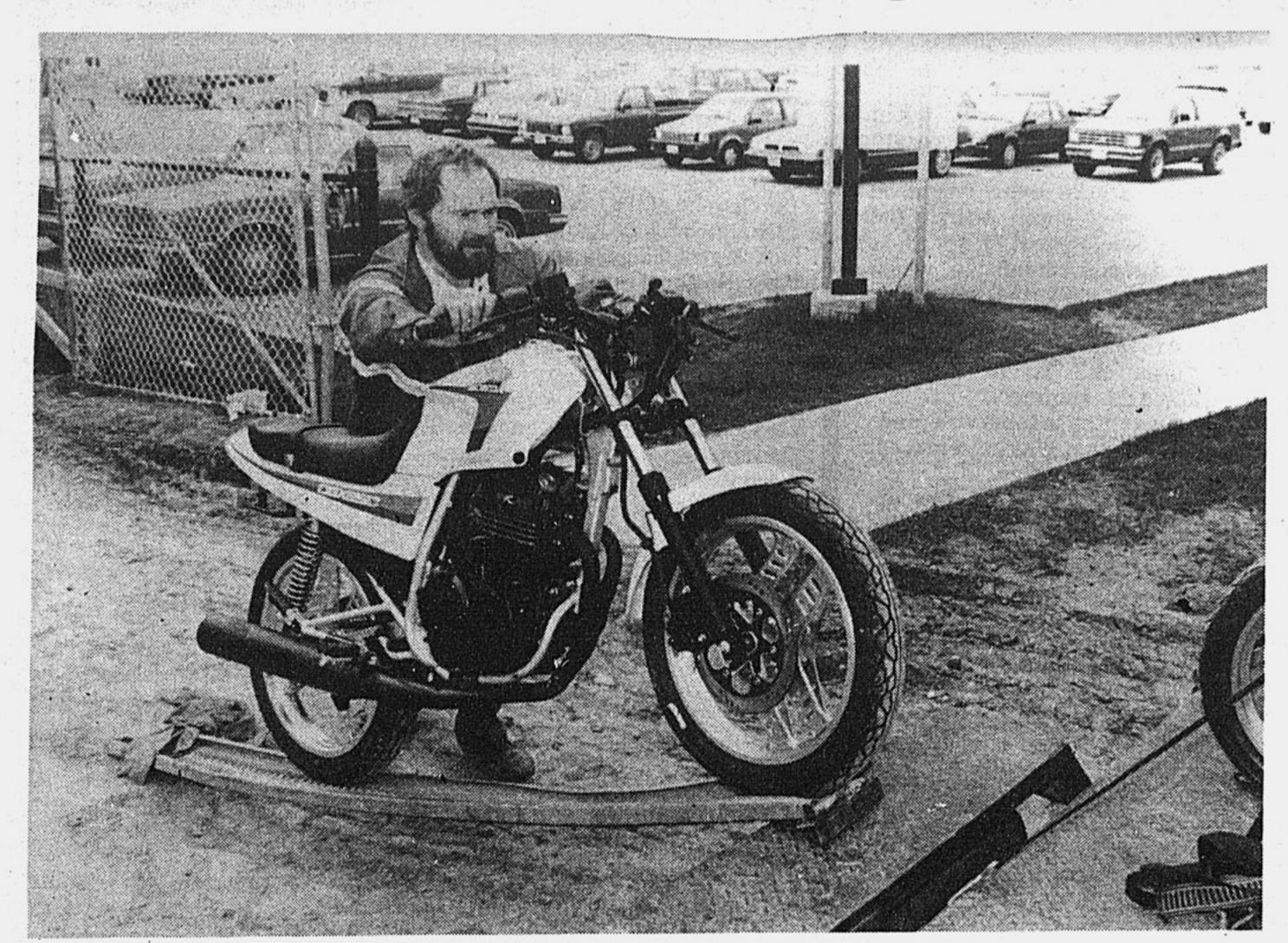
whitbybusiness

Egan has come long way with Brooklin Cycle



ROB EGAN, owner of Brooklin Cycle, rolls one of 20 Honda motorcycles onto a truck for delivery to Durham

College. The bikes were donated for a new course at the college.

Free Press photo

Construction begins on clinic

By DONNA DONALDSON

A sod-turning was held recently to mark the beginning of construction of a chiropractic clinic on Dundas St. E., just west of Sunnycrest Nursing Home.

Owners of the clinic are Dr. Rudy Enns and Dr. Peter Wysotski, who now practice in Oshawa and will be two of the six chiropractors at the



PETER WYSOSTSKI

3-0480 or mess

clinic.

"It's an excellent location, serving both Oshawa and Whitby," said Enns.

"We've been looking for the right place for two years," said Wysotski of the choice of the Whitby location. "We thought this was the new hub of the region - Whitby is really up and coming."

Mayor Bob Attersley and Neil Smith, construction manager for WinValley Construction Ltd. of Whitby which is building the clinic, were on hand for the sod-turning ceremony.

Smith says the clinic will be a one-storey, 5,500 sq. ft. structure with a brick veneer. Construction is expected to be completed by October.

Enns says the clinic will feature a "wellness centre," the first in Durham Region and one of the first in Ontario.

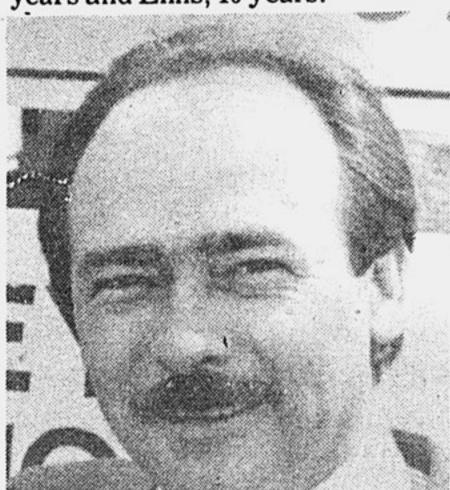
Wellness centres, begun in the U.S., provide nutrition analysis, exercise advice, aerobics, sports medicine and laser accupressure. The clinic will also have 18 treatment rooms.

"More and more people want to find ways to feel better, and we can help them do that," said Enns.

"There is no other facility in the area that can provide such a diversified service like this," said Enns.

Zoning for the location was approved last July.

Wysotski has been in practice 17 years and Enns, 10 years.



DR. RUDY ENNS

By JANET BROWNE

Rob Egan's Brooklin Cycle business has come a long way since its origins in a two-car garage on Highway 7 in Brooklin.

Now, with two stores on the go, one on Dundas St. in Whitby and the other in the Oshawa Center, and two extensions going up beside and in front of the Whitby location, Egan says he has hardly enough time to enjoy the motorbikes himself.

"The main reason I got into this business was because I liked riding, bikes were my sole source of transportation. Now, I hardly have time to sit on one."

Although the extensions are Egan's project, they will not be occupied by the Brooklin Cycle store. Instead, the 33,000 sq., ft. of space will be leased to other businesses.

Construction of the east extension has already begun and its main tenant will be Smitty's Pancake House, a "Big, big chain from out west." There is still room available for lease in the east extension, and there are not yet any confirmed tenants for the front extension.

Smitty's Pancake House is set to open in mid-July, but the other tenants may be ready before that. The front extension will undergo construction shortly, and Egan expects it to be ready by mid-fall.

He says his decision to expand was not because the cycle store was too small.

"We've got enough room here. We just didn't need all that extra parking space that everybody else was using."

Despite the fact that motorcycle sales have dropped as much as 28 per cent in the last few years, Egan says Brooklin Cycle managed to "hold its own," and sales are going up again this year.

The market for motorcycles is predominant buying group is now those age 24-30, rather than the 17-21 age group of previous years.

"They're people who are a little more sensible, a little safer," says

Egan.

In order to improve safety awareness in all age groups, Egan, along with the support of the Honda company, has donated 20 brand new motorcycles to Durham College for the Canada Safety Council motorcycle training program. Held at the college, the 25-hour course is open to anyone wishing to obtain a motorcycle licence for the cost of \$150.

"It's an excellent course. I'd recommend for any first time biker to take it. It wouldn't hurt more experienced. drivers to take it, either."

Brooklin Cycle is "by far the largest bike dealership in Durham," and one of the larger ones in Ontario, according to the owner. Aside from the sale of Honda bikes and power equipment, the store offers a full-fledged service department, and a machine shop where "any operation that can be performed on a bike can be done," says Egan.

The original Brooklin Cycle had a yearly output of 15 or 16 pieces of equipment, back in 1975, or "many, many moons ago," as Egan describes it. This year, he expects to sell approximately 800 pieces. The most promising piece of equipment for the future, at least in the Honda line, may be the scooters Egan feels.

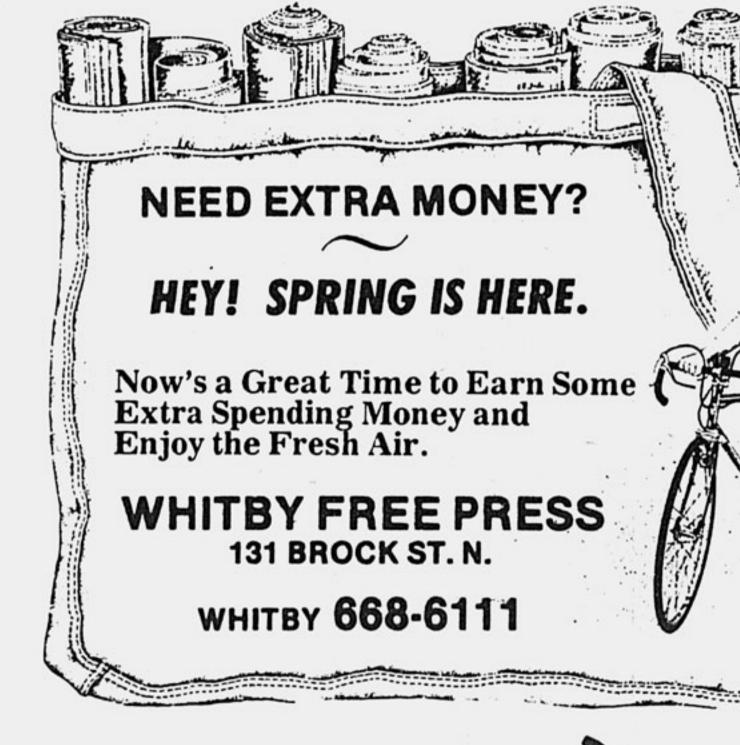
"The crowd that rides them now is just the tip of the iceberg," he says. "Sales will take off in the next couple of years. It's cause they're so easy to drive - it's just a matter of getting on one and going."

Scooter riders are abundant in the bigger cities like Toronto, and "Everybody has one in Quebec.

"We're at the point now where almost everything is city from Pickering to Bowmanville," he

Another device which is sure to changing, he says, a the become popular is the "Wetbike," a scooter which transports its rider over the surface of the water. Egan will carry a line of these in the near future.

> "We've got it all covered now road, land, dirt, and now water."





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