

A Delightful Holiday Ground for a Day
a Month or All Summer.

EAGLE HARBOR

One of the Loveliest Playgrounds
on the North Shore

Two Fine Sandy Beaches
Bathing, Boating and Fishing

Delightful Picnic Grounds

NEW SUMMER COTTAGES
FULLY FURNISHED

Entrance on Marine Drive, West Vancouver.

The Pacific Stages will take you right there.

A good auto road all the way from the City. Lots of Parking Space.

For further information see

MR. SMITH, at the Beach Store.

Fisherman's Cove

WEST VANCOUVER

Boating
Fishing
Bathing

Pacific Stages will take you right there

A good auto road all the way
from Vancouver.

Lots of Parking Space.

B. C. Electric Service

In 1922 the Agreement between the Municipality of West Vancouver and the British Columbia Electric Railway Coy. was drawn up to supply an area with electric light and power.

The area was roughly that district bounded on the east by 10th Street and on the west by 32nd Street. It ran north as far as Nelson Avenue in one or two places but for the most part, its northern boundary was Mathers Avenue as far as 28th Street. The original plan may be seen in the local office at 1744 Marine Drive. Simultaneously with this project the power line over the Ridge and up Howe Sound was completed to Britannia Mines and in May 1923, the first street lights were in operation in West Vancouver.

As may be imagined, it was a small community as compared with the present time, and some two hundred and fifty residents made application for service to their homes and businesses.

The meters to accommodate three hundred connections were stored in the basement of what is now Jas. Jefferies' Hollyburn store, and these were quickly used up.

The high power line to Britannia was tapped at 18th Street and a bank of transformers given temporary housing there.

Operations however, increased so rapidly that recently a modern model sub-station has been erected at 18th Street and Bellevue Avenue and this at present takes care of some fourteen hundred connections.

From time to time extensions have been made to the original area, the most outstanding ones being West Bay, Sherman, Cypress Park and Caulfeild.

Another important one lies east to the boundary at Capilano and on the main trail to Hollyburn Ridge on 22nd Street as far north as Queens Avenue.

The Company keeps engineers and a line construction staff resident in West Vancouver, besides a launch on Howe Sound, thus assuring a steady and constant patrol from Capilano to Britannia Mines.

The showroom and office is located at 1744 Marine Drive, and the public is cordially invited to make full use of the service here offered. An up to the minute showing of every electrical appliance is always on display, and prices are kept in strict conformity throughout the Company's branches. The services of an experienced sales organization are constantly in attendance and information is freely offered on all matters electrical.

The agreement was originally drafted for a period of ten years; but a change was made in 1927 by the introduction of a two step rate. As a result of this, electrical cooking is the general rule now, and the per capita users of this modern appliance, is in advance of any other suburb on the Company's lines.

Only those who have been required to live without the boon of modern electrical supply can imagine the change which came about with this improvement.

Street lights appeared on prominent corners, and turned darkness to cheerful illumination, making it possible to venture out even on indifferent highways with safety and comfort.

Courteous and efficient service is maintained by the Company throughout and as the Greater City has been helped by this great Canadian Company; so it is hoped will the Municipality of West Vancouver continue to its destiny of becoming the finest residential area on the North American continent.

The Cliff House at Whytecliff Park B.C.



CLIFF HOUSE

Whytecliff Park

Under the personal management of Miss H. F. Hunter

TERMINUS OF NORTH SHORE MARINE DRIVE

Where Meals are Served at All Hours from Early Morning to Night on the Spacious Verandah.

LUNCHEONS, TEAS AND DINNERS

HOTEL ACCOMMODATION

DANCE ORCHESTRA

9 to 12 p.m. Wednesdays and Saturdays.

SPECIAL MUSIC from 4 to 6 p.m. SUNDAYS

Further Information:

TELEPHONE LONG DISTANCE

Cliff House Whytecliff Park

