

The WEST VAN. NEWS

A Weekly Newspaper

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Cypress Park, Caulfeild, Whytecliff, Etc.*

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No. 21

B. of T. Want By-Law Rescinded

The West Vancouver Board of Trade held their regular monthly meeting on Monday night in the Legion rooms, Ferry building.

Building By-law

A resolution was passed recommending to the council that the present building and zoning bylaws be rescinded, these, in the opinion of the board, having done more to retard the growth of the municipality than any by-laws which had been passed.

Cleaning Up Beaches

The board also went on record as regretting that no action had been taken by the council in improving and cleaning up the beaches, and suggesting that this work be done during the approaching winter so that the beaches would be in shape for next summer.

Copies of these two resolutions were ordered sent to the council for their consideration.

Telephone Extension

The secretary was instructed to write to the B. C. Telephone Co. asking when the extension to Whytecliff would be established, and also as regards a reduction of the present telephone rates.

Postal Facilities

It was decided to ask Ian Mackenzie, M.P.P., for his assistance in obtaining better postal facilities in the municipality.

HORTICULTURAL ASSN'S FALL SHOW NEXT WEEK

The directors of the Horticultural Association held a meeting on Tuesday at J. J. Dutton's residence, 22nd and Bellevue, to make arrangements for the fall show, which is to be held in Dundarave Hall on Saturday, 8th September. Hon. Ian Mackenzie, M.P.P., has kindly consented to open the exhibition officially at 3:30 p.m. Doors will be open to the public at 2 o'clock. It is hoped that all the members of the society and all residents of the district will make a point of being present at the opening and will also help to make this exhibition a success by putting in exhibits for the various classes. The children should also be encouraged to take an interest in this event.

From all reports it is going to be one of the best shows ever held in West Vancouver, and there promises to be some very fine exhibits of flowers and vegetables, also in domestic science. We understand that the president's pumpkin is rapidly increasing in girth and will challenge competition.

For the purpose of making plans for a concerted drive to have the proposed airport located on the North Shore, a joint meeting of the three North Shore Municipal councils will be held in the North Vancouver City Hall on Monday evening, August 27, at 8 o'clock.

Stan Stronge Wins Watt Cup for 1st Annual Swim

The pier and beach at the foot of 17th Street were crowded with spectators on Wednesday night to watch the swimming race from Dundarave to Hollyburn for the handsome cup presented by Councillor J. T. Watt. It is evident that the people of West Vancouver are taking a great interest in this new development in sport in West Vancouver.

Thirteen girls and boys lined up on the float at Dundarave and with the setting sun behind them set off on the mile and a half course to the finish line just off the Hollyburn wharf.

The competitors were each accompanied by a boat, this being one of the conditions laid down by the club executives.

Stan Stronge was a red-hot favorite from the start, and finished first in 51 minutes, 5 minutes ahead of Gwen Clay, who swam very strongly from first to last, walking out of the water at Rawkin's boathouse without assistance. Only ten seconds separated the third and fourth.

Particulars are as follows:

1. Stan Stronge, time 51 min.
2. Gwen Clay, time 57 min.
3. Isobel Wilson, time 60 min.
4. Audrey Lester, time 60 min. 10 sec.
5. Lena Clappitt, time 63 min.
6. Molly Edwards, time 69 min.

A feature of the race was that of the seven boys and six girls who started only one boy finished, the rest dropping out at various points along the course, while only one girl competitor failed to reach the winning line and she was well east of 22nd Street.

Following the race a meeting of the club members and friends was held at the Fortune Cup Inn, at which Mrs. J. T. Watt presented the trophy to Stan Stronge.

The club executive desire to express their appreciation of the large number of entries, and the support of the public, also of the able assistance of Messrs. Sayers and Leyland and Captain Clappitt.

BOYS RACE FROM WESTON TO DUNDARAVE

There will be a race for the boy members of the West Vancouver Swimming Club next Monday evening at 7 p. m. from Weston to Dundarave for the trophy presented by the vice-president, P. C. Chapman. Entries for this event should be in the secretary's hands on Saturday night, and it should be borne in mind that each competitor must be accompanied by a boat.

RACE AT LOST LAGOON

A swimming race of 2 miles is to be held in Lost Lagoon, Stanley Park, at 5 p. m. next Wednesday, 29th instant. The following will represent the West Vancouver Swimming Club: Stan Stronge, Gwen Clay, Isobel Wilson, Audrey Lester, Lena Clappitt, Molly Edwards, and Mickey MacMillan.

Clean Up the Beaches

At their meeting last Monday night the members of the Board of Trade unanimously passed a resolution requesting the council to give some attention to the matter of cleaning up the beaches and providing sandy portions as an attraction to visitors and as a pleasure for our own residents.

We are glad indeed to see that such a body has seen fit to urge a start being made on this very important and necessary matter. THE NEWS has for long been pointing out how the beaches could be made an asset of very great value and advantage to West Vancouver, not only for the pleasure and profit of our residents and business people, but also as an opportunity for increasing our population. We have all along maintained that our shore line can be made one of our most valuable assets. As it is today, it may without any exaggeration be said that the beaches as at present are a distinct disadvantage to West Vancouver. Some people come expecting bathing facilities and seashore attractions. They are disappointed. It is almost impossible to get into the water at the present time, hence they go away dissatisfied and disgruntled and—they don't forget to tell their friends.

We have everything to gain and nothing to lose by taking advantage of our wonderful location by the sea. Our ferries would be filled all day and every day, especially during the summer months, transporting visitors to and from the city. Our ferries would be on a profit-making basis. Our business houses would be doing an increased business, and the visitors would be given ample opportunity of meandering through our beautiful district at their leisure and thus be able to realise the attractions of making a permanent home in our midst.

After all this matter of cleaning up and clearing up the beaches is not a very formidable one. It would seem that the stones are only on the surface, and are hiding an expanse of good sand. Tuesday morning of last week there was an exceptionally low tide. This exposed a stretch of splendid sand just east of the ferry landing, showing unmistakably that the rocks and stones which are found higher up on the beach are merely surface covering.

A good beach or indeed several good beaches are badly needed in West Vancouver. We would again bring this to the immediate attention of the council, with a view to having the beaches put in condition by early next season.

Back Up Your Newspaper

Every city, town and hamlet has its newspapers. Even sometimes a few houses and a store and garage at "a wide place in the road" constitute excuse enough for the starting of a newspaper and not infrequently that wide place in the road becomes a real town and when it does one can rest assured that that newspaper that seemed to have had no excuse for beginning life had a very important part to play in the community's unexpected development.

So it is all along the line of progress. No city ever gets very far without the sincere co-operation of newspapers. Yet no institution in a city ever gets less thanks or receives more abuse.

Probably no other one thing is a better index to a district than its weekly publication. Very often that is about all the stranger has to go by in making up his mind about a community. If the newspaper that falls into his hands is a bright looking sheet, full of news and has a prosperous air, the stranger is certain to judge that it was published in a live progressive district.

Those who read their paper and carelessly throw it aside, overlook the fact that they are not doing all for their district that they can. If newspapers instead of being destroyed were placed in wrappers and mailed from time to time to friends and relatives at a distance the good that could be accomplished would soon be reflected in the growth of the district.

It is frequently said that the Boards of Trade and similar organizations should send abroad more boost literature. Those who make such suggestions could do a great deal themselves by sending out literature that comes into their own hands in the form of the local periodical. Rest assured there is no business individual in a district more interested in the growth of his community than is the editor or publisher, for as the district grows he grows.

A BUYING GUIDE

Before you order dinner at a restaurant you consult the bill of fare. Before you take a long trip by motor car, you pore over road maps. Before you start out on a shopping trip, you consult the advertisements in this paper. For the same reasons.

The advertising columns are a buying guide to you in the purchase of everything you need. A guide that saves you time and conserves your energy; that saves useless steps and guards against false ones; that puts S-T-R-E-T-C-H in family budgets.

The advertisements in this paper are interesting. It is difficult to see how anyone could overlook them... fail to profit by them. Just check with yourself and be sure that you are reading the advertisements regularly—the big ones and the little ones. It is time well spent—always.

WEST VAN. SHOWS HIGHEST TELEPHONE INCREASE

West Vancouver shows the best percentage of telephone increase for the period from January 1st to August 1st, 1928, of any exchange in British Columbia which operates over 150 phones. Our increase for this period is 13.4 per cent. On January 1st we had 782 telephone subscribers and on the first of this month this number had increased to 887. Carleton exchange increased (132) from 2557 to 2689; Fraser (108) from 2604 to 2712; Kerrisdale (214) from 3247 to 3461; Vancouver (1329) from 52550 to 53879; Victoria (490) from 15055 to 15545; WEST VANCOUVER (105) from 782 to 887.

The Swimming Club

The recent formation of a swimming club in West Vancouver has given a tremendous impetus to swimming in the district, and this has been greatly assisted by the generous donation of three cups by Messrs. D. I. Clarke, J. T. Watt, and P. C. Chapman. As a result of these donations two races have been held. One from Weston to Dundarave for girls last Wednesday week, a second event from Dundarave to Hollyburn open to both boys and girls last Wednesday. While a third for boys of the swimming club is to be staged next Monday from Weston to Dundarave.

The two races which have already occurred have created very considerable interest in the district, as evidenced by the large number of residents who were down to the beaches to witness the races, and doubtless as many if not more people will be on hand next week to see the juniors compete.

We have emphasised on more than one occasion in the past that swimming is one sport in which our young people should excel by virtue of the unusual opportunities to become experts in the art provided by our fifteen miles of coast line. That coastline fringes an inland sea, and so our waters are not at any time disturbed by the storms that rage along the ocean shores. Consequently during the summer there are practically no days when swimming and diving cannot be indulged in at any hour of the day or night. That our young people have taken full advantage of these opportunities was evidenced by the excellent showing made by the members of the local club in the open events at the recent Dundarave regatta. Their successes against the best on the Pacific coast have put West Vancouver on the map in the swimming world, and in these days, when so much interest is taken in sport, that is one of the best kinds of publicity.

The long races which have been staged in our waters will draw still more attention to West Vancouver through the publicity given them in the press, and the fact that such races can be safely held off our shores will help materially in advertising the district far and wide as a summer resort.