

Arts front



No Foolin'! The North Shore Arts Scene Is Alive and Well!

April Fools. I don't know the story behind that tradition, but I do know that it would be darn foolish to miss what's going on, this April, on the local art scene. At Presentation House there is an impressive program entitled "Voices Against Violence". (See our Arts Focus section). This seven week program features a series of visual and performing events all dealing with the issues of domestic violence and violence against women.

For theatre buffs there's the annual Theatre B.C. North-Shore-Zone Drama Festival where local theatre companies compete for awards and a chance to go on to the B.C. "Main Stage Festival" held this year in Campbell River. It's six nights of great theatre at the new Deep Cove Cultural Centre the week of April 20th. So, why not plan now to take a friend out and take in a play?

There will be great music in the air, April 16th at the Centennial Theatre as Capilano College holds its first annual Jazz Festival with special guests, the successful local band Skywalk.

And finally, April is the month Richard Wojciechowski has his two sensational public art sculptures "trumpet and harp" installed at Rogers Plaza. And that's just the month of April. Check our pull-out calendar for the full scoop. And remember to "pull it out" and tack it up on your fridge, or in your office, where you won't forget to take note of what's going on in the local art scene. Building audiences and support for local talent is something we can all offer to the arts.

On a closing note, let me say that I am moving on from editor to become host and producer of the new Arts Access Television Show. (You can read about it below.) So, I will no longer be at the North Shore Arts Commission office, but I will be on your local screen, helping to promote the arts. So stay in touch with news of what's on in the community. As of April 1st, please call me at my office, Creative Wonders, 987-8401, to get your group event on the air.

- Diane C. Lund, Editor

Advertising Rates

1992 Advertising rates have recently been finalized by the Arts Promotion Board. The rates are as follows: yearly rates 20% less. All ads are due the first of each month, the month prior to publication: i.e. March 1, June 1, September 1, December 1. Ads are accepted camera ready or can be designed by this magazine for a nominal fee. For more information, or for a copy of our Advertising Rates brochure call Arts Access at 984-9537.

Backcover Magazine

Two colour available at no extra charge.
A. Full Box 5 1/2" x 14" \$300
B. Half Box 5 1/2" x 7" \$200

Inside Magazine

Colour available only at extra charge.
C. Full Box 2 1/2" x 14" \$200
D. Half Box 2 1/2" x 7" \$125
E. Third Box 2 1/2" x 4 1/2" \$75

Backcover Arts Events Calendar

Two colour available at no extra charge.
F. Full Page 9 1/2" x 15 1/2" \$650
G. Half Page 9 1/2" x 7 3/4" \$350
H. Quarter Page 4 3/4" x 7 3/4" \$250

NOTE: PRICES DO NOT INCLUDE GST.

Arts television



Stay Tuned: Two Shows Instead Of One!

by Diane Lund

The one hour Arts Access Television Show currently on Shaw cable is changing! Just as this magazine has undergone a transition, so will the television show. To date, the Arts Promotion Board has approved a brand new tv format. Instead of a one hour in-studio show directed at adults, the new plan calls for two half hour shows, one targeted at adults and one targeted at youth, that will both go on-location to showcase community art. The Youth Show is in the planning stages, but the adult show format has been approved and is scheduled to go into production in Spring. Here's what we are planning.

The new half hour Arts Access adult show is designed to be sophisticated but fun. It will be hosting the show from a truly artistic set designed and built by local artist Karen Fries. Field reporters specializing in one art discipline (theatre, dance, visual arts, crafts, music or

literature) will drop in to the set to report what's going on in their particular area. Once the viewer has been introduced to the event by the arts reporter the show will cut to on-location footage.

Each show is designed to be a personal odyssey of discovery. From the safety and comfort of one's living room, the viewer can give local theatre a go, sneak-a-peek into the private lives and homes of emerging and professional artists, mingle at a gallery opening, experience a classical concert, or learn about a particular artistic technique. This new show will allow the viewer to sample the local art scene in a manner that is entertaining, provocative and non-threatening. Best of all, it will be an exciting, enriching adventure that will make the arts come alive in an effort to build local arts audiences, awareness and support.

TV AUDITIONS

Auditions will be held for anyone wanting to be a volunteer specialty arts reporter for the new TV Show.

Applicants must have a strong arts background in the area they wish to represent and cover. These arts areas include: theatre, dance, crafts, music, literature and visual arts. In addition applicants must have an interest in writing and producing entertaining video arts reports. Some video production training will be provided. Previous television experience an asset.

TO SCHEDULE AN AUDITION
PLEASE CALL DIANE LUND AT
987-8401 BEFORE APRIL 30TH.

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The Voice of the North Shore Arts Community

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