



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

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FOR IMMEDIATE RELEASE

WLU Professors to Prepare Teaching
Materials for Developing Nations

A grant of \$17,200 from the Canadian International Development Agency (CIDA) will assist two Waterloo Lutheran University professors in the preparation of teaching program materials for emerging nations around the world.

Dr. John R. G. Jenkins, dean of the WLU School of Business and Economics, said the CIDA project, to be carried on over a six-month period, is a continuation of the university's long relationship with the government agency. It dates to 1964 when the first contract with CIDA was signed.

Since then the university has conducted several international business management and export promotion programs. In addition it has operated seminar programs in New York and Western Europe and management development programs in several Caribbean countries and in West Africa.

The new publishing project will involve Dr. Brant Bonner and Dr. Douglas Lowry, two professors at the WLU School of Business and Economics, who have worked with CIDA programs here and overseas.

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Some of the material will be prepared with the help of WLU graduates from developing nations and all of it will be specifically applicable to the needs of these nations.

First use of the publications resulting from the project will come in a trade promotion seminar for senior government officials to be conducted by Dr. Bonner and Dr. Herman Overgaard in Barbados in May.