



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

75 UNIVERSITY AVENUE, WATERLOO, ONTARIO, CANADA

TELEPHONE: AREA CODE 519, 884-1970

082-1972

Richard K. Taylor

December 4, 1972

FOR IMMEDIATE RELEASE

Importance of Career Planning

To Be Highlighted in WLU Course

Along with knowledge about sociology or physics, business or English, there is one other area of knowledge needed by university students--how to plan for a career after graduation.

In order to meet this need--a vital one when many of today's graduates simply do not know what they want to do or be--Waterloo Lutheran University has begun a series of 12 mini-lectures on career planning under the title: The Dynamics of Career Development.

Horace Braden, director of career planning and placement, said 50 students have enrolled in this first offering consisting of two weekly sessions ending Feb. 8. He hopes that the mini-course, if successful, will attract an ever-increasing number of students in the years ahead.

"I feel that students should view career planning as an integral part of their education," Mr. Braden said. "They should give as much careful thought to this and do as much research as they do for the academic subjects."

Some topics to be covered are You and Your Career, Your Background and Your Career, Vocational Testing, Where are the Jobs, and How to Plan a Campaign to get the Job.