



NEWS

FROM **WATERLOO LUTHERAN UNIVERSITY**

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FOR IMMEDIATE RELEASE

Public Asked For Assistance

In Finding New Name For WLU

Waterloo Lutheran University needs a new name.

And while a committee of students, graduates, professors and staff are sifting through possibilities, the university is appealing to the general public for additional ideas.

Dr. Frank C. Peters, WLU president and chairman of the advisory committee on selection of a name, said it is hoped to have a final selection by the end of December so that the Board of Governors may make a choice early in January.

A new name will be required, along with a new community board of governors, when the university changes from its present church-related status to become fully provincially-assisted. This change, which will bring greater financial assistance to the university, is expected to be reached by May 1.

"One of the criteria for becoming a provincially-assisted university was that the name of the institution should have no denominational connotation," Dr. Peters said. "We are looking for a new name that will be appropriate and attractive."

"The people of this area have always taken a great deal of interest in the university. We are hoping they will assist us now in this new task."