



NEWS

FROM WATERLOO LUTHERAN UNIVERSITY

WATERLOO UNIVERSITY COLLEGE — WATERLOO LUTHERAN SEMINARY

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Release at once

DR. BRANT BONNER RECEIVES \$5000 GRANT

FOR BUSINESS TRAINING SURVEY IN EAST AFRICA

Dr. Brant Bonner, professor of business administration at Waterloo University College, the arts and science faculty of Waterloo Lutheran University, will conduct a special two-month survey of business training methods in East Africa this summer.

He has received a \$5000 grant through the Lutheran Church in America Foundation for the survey, beginning July 18. With headquarters in Nairobi, Kenya, Dr. Bonner will work also in Uganda and Tanganyika.

Main purpose of the survey will be to make a thorough examination of business training needs in East Africa. Dr. Bonner will also conduct seminars and counselling sessions in business administration for businessmen, and will interview government and education officials.

"I feel there are great possibilities for business training for Africans in North America," said Dr. Bonner. "Their main needs are instruction in bookkeeping, basic organization including co-operatives, simple financial practice, and on-the-job training."

As director of management seminars at Waterloo Lutheran University, Dr. Bonner recently conducted a series of four management workshop-seminars for executives of Canadian companies. More than 50 executives attended.