



# NEWS RELEASE

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PUBLIC RELATIONS OFFICE  
WATERLOO LUTHERAN UNIVERSITY  
WATERLOO, ONTARIO

RELEASE DATE

NOVEMBER 15, 1961

IMMEDIATE RELEASE

## WLU TICKET BOOTH KIDNAPPED!! RANSOM DEMANDED!!

THIS WEEK THE STUDENTS OF WATERLOO LUTHERAN UNIVERSITY IN CONJUNCTION WITH C.K.C.R. RADIO, ARE SPONSORING A TICKET BOOTH CONTEST TO PROMOTE THEIR ANNUAL PURPLE AND GOLD SHOW, THIS YEAR ENTITLED "SKITS O' FRENZY."

LAST NIGHT C.K.C.R. RECEIVED A CALL FROM THE ENGINEERING STUDENTS OF THE UNIVERSITY OF WATERLOO WHO CLAIMED THAT THEY HAD STOLEN THE TICKET BOOTH AND THAT THEY ARE DEMANDING A RANSOM OF A BLOCK OF TICKETS TO THIS YEAR'S P & G SHOW.

HOWARD FROMKIN, PUBLICITY DIRECTOR OF THE P & G SHOW ISSUED THE FOLLOWING STATEMENT: "WE THE WUC STUDENTS ADMIT THAT WE HAVE BEEN HOODWINKED. BUT WE BEING WUC ARTS STUDENTS WILL BEAT THE ENGINEERS AT THEIR OWN GAME AND WE PERSONALLY GUARANTEE THAT THE BOOTH WILL BE BACK IN ITS SECRET LOCATION TODAY AT NOON. THEREBY ONCE AGAIN PROVING THAT WUC STUDENTS ARE SUPERIOR WHEN SUCH A CAUSE AS "SKITS O' FRENZY " IS AT STAKE."

THE TICKET BOOTH HAS APPEARED ON DIFFERENT CORNERS OF THE DOWNTOWN KITCHENER-WATERLOO AREA EACH DAY FROM 12:20 TO 1:30 P.M. THE FIRST PERSON CALLING C.K.C.R. WITH THE CORRECT LOCATION OF THE BOOTH RECEIVED TWO FREE PASSES TO THE SHOW ON OPENING NIGHT.

WATERLOO UNIVERSITY COLLEGE STUDENTS HAVE STARTED A WIDE SEARCH TO RECOVER THEIR BOOTH IN ORDER TO RESUME THE CONTEST.