



NEWS RELEASE

PUBLIC RELATIONS OFFICE
WATERLOO LUTHERAN UNIVERSITY
WATERLOO, ONTARIO

RELEASE DATE

NOVEMBER 14, 1961

IMMEDIATE RELEASE

WLU ANNUAL P & G SHOW TO RUN FROM NOVEMBER 23RD TO THE 25TH

RESIDENTS OF THE TWIN CITIES HAVE BEEN PUZZLED FOR THE PAST WEEK BY VARIOUS PURPLE AND GOLD SIGNS POSTED IN BUSES AND ON TELEPHONE POLES IN THE DISTRICT. THESE SIGNS WHICH SAY "SKITS O' FRENZY" ARE ADVERTISING WATERLOO LUTHERAN UNIVERSITY'S ANNUAL PURPLE AND GOLD SHOW.

THE SHOW WILL RUN FROM NOVEMBER 23RD. TO THE 25TH. AT THE WATERLOO COLLEGIATE INSTITUTE AUDITORIUM. A VARIETY OF SKITS WRITTEN BY THE STUDENTS AND AN APPEARANCE BY THE FOLK SINGING GROUP THE WAYFARERS AND PERFORMANCES BY THE UNIVERSITY'S CHOIR AND GLEE CLUB WILL BE PART OF THE ANNUAL REVUE.

TO PROMOTE THE SHOW, A TICKET BOOTH CONTEST IS BEING SPONSORED THIS WEEK BY THE STUDENTS OF WATERLOO UNIVERSITY COLLEGE IN CONJUNCTION WITH C.K.C.R. RADIO. EACH DAY FROM 12:30 TO 1:30 P.M. THE TICKET BOOTH WILL BE PLACED ON DIFFERENT CORNERS IN THE TWIN CITIES, THE FIRST PERSON TO PHONE C.K.C.R. WITH THE CORRECT LOCATION OF THE 900TH WILL RECEIVE A FREE PASS TO THE P & G SHOW.

PRIOR TO THE SHOW, ON NOVEMBER 22ND. A DRESS REHEARSAL WILL BE HELD AND A NUMBER OF HANDICAPPED CHILDREN FROM THIS AREA HAVE BEEN INVITED TO ATTEND.