



FROM **WATERLOO LUTHERAN UNIVERSITY**

WATERLOO UNIVERSITY COLLEGE - WATERLOO LUTHERAN SEMINARY

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For Immediate Release

AFRICAN STUDENTS RETURN

FROM VISIT TO NEW YORK

Thirty-seven international business students, mostly from African and Asian nations, returned to the Twin Cities over the weekend after getting their first glimpse of New York City.

The students, attending a special nine-month course in business administration at Waterloo Lutheran University, packed a great deal of activity into their five days in the largest American city they had ever seen.

And while they had time for recreation and rubbernecking, the visit essentially had a serious purpose.

"The New York field trip will be an important part of their visit to North America," said Dr. Brant Bonner, head of the university's international business program.

Visits were arranged to the head offices of several giant corporations, where top officials took time out to conduct the visitors through board rooms and offices high up in towering office structures.

At the office of International Business Machines on Madison Avenue, the students heard a lecture on the development of computers, saw some recent training films, then were shown a roomful of machines in operation.

The visiting WLU students were invited to ask questions and peppered their hosts with a multitude. An official afterward said he was impressed with the perception and knowledge shown by the eager questioners.

On another day, the visitors toured the offices of the International Paper Company on East 42nd Street. They were given a picture of production and marketing operations of the world-wide company with special emphasis on creative marketing.

A similar visit was made to the head office of Pfizer International Company, a leading manufacturer of pharmaceuticals.

A highlight for many of the students was a visit to the United Nations, with flags of their 37 homelands fluttering at the entrance.

Roy MacLaren, second secretary of the Canadian delegation to the UN, granted the students a lengthy interview and explained the operation of the UN.

The students, mostly mature men in their late 20s or 30s, are at Waterloo Lutheran University under a program initiated by the university with the sponsorship of the federal government.

Successful candidates will receive a diploma in business administration. The course is specially designed to meet the needs of those who cannot afford to be away from their posts for the usual three-year college program.

The program is the first of its kind in Canada.