

NEWS RELEASE



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Laurier to host “A Conversation With Lisa LaFlamme” Nov. 25

WATERLOO – Lisa LaFlamme, chief anchor and senior editor for *CTV National News*, will visit Wilfrid Laurier University’s Waterloo campus Nov. 25 to discuss her life as a journalist as well as the events that have shaped the world over the last 12 months.

The uprising in the Arab world, Canada’s federal election and the Royal Wedding are just a few of the stories LaFlamme has covered over the last year and are among the topics that will be discussed during “A Conversation With Lisa LaFlamme: The Year in Headlines.”

“Lisa LaFlamme has been there for so many of the events that have shaped our world,” said Patricia Goff, the event organizer and an associate professor in Laurier’s Political Science department. “She can offer a unique perspective that goes beyond the headlines. She is also a trailblazer for women in Canadian news broadcasting and can speak to the overall world of journalism.”

LaFlamme is never far from the story. She was in Egypt during the uprising in February 2012, anchoring CTV’s *National News* live from her hotel room in Cairo as protesters called for President Mubarak to step down. She has also reported extensively on the aftermath of 9-11, the Canadian mission in Afghanistan as well as the humanitarian crisis facing the Afghan people. Other major events she has covered include the death of Pope John Paul II, the 2010 Vancouver Olympics, and the earthquake in Haiti.

A graduate of the University of Ottawa, LaFlamme became known locally as a news anchor at Kitchener’s CFCA AM radio station and as the news anchor for CTV Southwestern Ontario (then CKCO TV) in the 1990s. She went on to make her mark in various high-profile roles, including a position as political correspondent for *CTV News* in Ottawa, and as co-host of *Canada AM*, before becoming the national affairs correspondent for *CTV News* with Lloyd Robertson. In September 2011, she assumed the role of chief anchor and senior editor for *CTV National News*, succeeding legendary news anchor Lloyd Robertson.

LaFlamme received an honorary doctor of laws degree from Wilfrid Laurier University in 2006. The same year she brought the nation to Laurier when she suggested CTV broadcast its federal election debate reaction coverage from the university campus – giving students and faculty the opportunity to respond to the national audience.

In addition to her journalistic achievements, LaFlamme is an avid supporter of Plan International and travels to remote areas to highlight child poverty around the world.

This event is free and open to the public. It will be held at 2 p.m. in the Maureen Forrester Recital Hall on Laurier’s Waterloo campus. The Department of Political Science, the Office of the Dean of Arts, and the Office of the Vice President: Academic are sponsoring the event.