N E W S   R E L E A S E

Wilfrid Laurier University

Student Connections launches T3 program with lunch-and-learns
Local businesses to benefit from customizable and cost-effective computer training

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WATERLOO – A student-run computer consultancy at Wilfrid Laurier University is launching a new program, which will bring personalized and interactive training into area workplaces, with a series of free lunch-and-learn sessions.

Student Connections at Laurier recently introduced interactive seminars on a range of technology-related topics in workplaces. This free initiative is designed to help businesses learn more about specific computer and Internet issues. It also allows Student Connections to introduce its new Team Technology Training (T3) program.

The T3 program lets participants decide what, where and when they want to learn. The personalized and interactive training can address the computer and Internet interests of participating groups. Organizers expect that T3 training will intrigue customers who wish to improve computer efficiency or expand the depth of their teams' computer knowledge.

"The customizable format of this program is really its greatest benefit," says Cory Kittel, co-ordinator of Student Connections. "We wanted to give business owners the freedom to design cost-effective training courses that suit their needs and benefit their businesses as a whole."

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Businesses that may be unsure of their exact training requirements can select from over 28 training modules. Topics covered by these modules range from computer basics and advanced Internet to MS Office applications that include Excel, Word and Access.

"Our firm has had the benefit of several lunch-and-learn seminars provided by Student Connections, all of which were informative and well presented," said Jane Kay, administrative manager of Madorin Snyder LLP. "Staff members have increased their computer knowledge."

Some of the lunch-and-learn topics include Clean-up Your Computer: Desktop Maintenance and Reducing Disorder; MS Office Tips and Tricks: Get the Most out of MS Office; and Give I.T. a Break: Common Computer Problems and How to Solve them Yourself.

Student Connections is an Industry Canada initiative that opened a centre in Laurier's school of business and economics in 2001. The goal of the program is to assist individuals and businesses in local communities realize the benefits and possibilities of using technology. For more information about Student Connections or to view a complete listing of the free lunch-and-learn topics, please visit www.wluconnections.ca/team.

With more than 3,200 students enrolled in its programs and 110 full-time faculty members on campuses in Toronto and Waterloo, Ontario, the Laurier school of business and economics is one of Canada's most innovative business schools. To learn more, please visit www.wlu.ca/sbe.

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