

# NEWS RELEASE

Wilfrid Laurier  
University



## **Laurier Brantford open house to draw more visitors to campus** *High-school students and their parents to explore the unique features of Laurier Brantford*

**For Immediate Release**

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BRANTFORD – Laurier Brantford will this week help a record number of students and their parents decide if its academic and other offerings are right for them. The campus will hold its annual open house this Wednesday and expects the number of visitors, from the local area and from out of town, to increase.

The open house begins at 10 a.m. with a welcome from Rowland Smith, Laurier’s vice-president: academic, and an introduction to Laurier Brantford by dean Leo Groarke. In keeping with the campus’s intimate atmosphere, information sessions and tours will involve one-on-one or small group discussion with faculty members and current students.

“We’re taking a very personal approach with our visitors,” explains Holly Cox, recruitment and public relations coordinator. “This style very much reflects the personality that is emerging at Laurier Brantford.”

The opening remarks will be followed by a host of activities designed to introduce visitors to the campus’s Carnegie Building and Holstein residence. A university fair will include representatives from admissions, financial aid, residence, student services, the student activities council, as well as faculty members and students.

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There will be student presentations on university life and making the transition from high school. Faculty and students will present workshops on Laurier Brantford's academic programs and answer questions. Scheduled tours of the campus and residence building will begin every 30 minutes.

Last year, the campus welcomed 40 visitors to its second annual fall open house. Given the number of high-school students who have so far expressed an interest, organizers expect 60 visitors will attend.

Parking is available on side streets around Victoria Park and in the municipal lot adjacent to the bus terminal. Students and parents who cannot attend the open house but would like to visit Laurier Brantford can contact Holly Cox at (519) 756-8228 ext. 5709.