

NEWS RELEASE

Wilfrid Laurier University



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McDonald's donates \$25,000 for improvements to Seagram Stadium

Waterloo, Ont. (Sept. 10) — McDonald's Restaurants of Canada and its licensees in Kitchener-Waterloo have pledged \$25,000 to help Wilfrid Laurier University pay for \$3 million in improvements to Seagram Stadium.

The McDonald's pledge is the largest corporate contribution to date to Laurier's Sports Centre and Stadium Project and the largest commitment the company has made to a university. So far, the initial phase of the three-year campaign has raised \$505,000.

Jerry Topp, McDonald's area supervisor for Kitchener-Waterloo, will present a cheque to Lorna Marsden, president of Laurier, on Tuesday, Sept. 15.

"McDonald's Restaurants is known for supporting communities in significant ways," says Marsden. "We're gratified to have the backing of McDonald's for a project that will benefit Laurier and all of Kitchener-Waterloo."

Laurier, which acquired the stadium from the City of Waterloo in June, will make improvements that will result in the facility being more widely available for sporting events and other community uses.

Major improvements will include the installation of artificial turf on the playing field — the first in Waterloo Region and Guelph — and an all-weather track;

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modernization of the gymnasium and team dressing rooms; construction of offices, medical treatment rooms, and a weight-training facility; renovations to the press box; and upgrading of the seating in the main stadium.

For Laurier, the stadium complex will provide facilities for varsity and intramural sports, and its newly instituted honors program in physical education; ease congestion in Laurier's Athletic Complex; and free the university's one practice field for other uses.