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The Chamber is invited  
to use this release  
in its newsletter.

## Part-time university courses available to area residents

As a Chamber, one of our goals is to promote education among our members. It can be gained in various ways -- "the seat of the pants," workshops and seminars offered in conjunction with the Chamber, and also through the college or university system.

If you're considering improving your managerial skills, studying part-time to earn the diploma in business administration offered by Wilfrid Laurier University is an ideal approach.

It enables you to earn six university credits and enroll in the same level of course as full-time students on the Waterloo campus.

It's just one program among a number of university credit courses that Chamber members and area residents can take in a classroom setting in Waterloo. As well, the university offers an extensive selection of distance education courses. In fact, an entire bachelor of arts degree can be earned through home video study anywhere in the province.

One of the advantages of the Laurier program is that its distance education courses use the visual medium to enrich the learning process.

Cliff Bilyea, director of part-time studies and continuing education, says that several features of Laurier's distance education program have contributed to an 82-per-cent completion rate of all students who enroll.

"The combination of video programming, teleconferences, excellent print materials and a toll-free telephone number to professors really help the students," he says.

The added advantage of the video programming is the flexibility it offers for students who acquire their own set of video tapes for a fully refundable deposit of \$45. This enables students to study at home and view the tapes at their convenience.

The programs are filled with illustrative materials and interviews with professionals in the discipline which serve as a valuable complement to the text material supplied with the course.

The Chamber office has copies of the Laurier Fall/Winter calendar as well as the Telecollege and business diploma brochures. Or you can call the office of part-time studies and continuing education toll free at 1-800-265-8866 ext. 4447.