



NEWS RELEASE

16.5

PUBLIC RELATIONS OFFICE
WATERLOO LUTHERAN UNIVERSITY
WATERLOO, ONTARIO

RELEASE DATE

PLEASE FILE FOR FUTURE REFERENCE

SPECIAL NOTE RE: PROPER NAME IDENTIFICATION

Our official title is Waterloo Lutheran University. Waterloo Lutheran University incorporates Waterloo University College, a liberal arts college and Waterloo Lutheran Seminary, a theological institution of the Evangelical Lutheran Church of Canada. In stories concerning these institutions we are usually identified as Waterloo University College or simply Waterloo College (the college was founded in 1924). Please do not call us University of Waterloo or Waterloo University. This is another institution entirely separate as to geographical location and academic purpose. University of Waterloo is giving an engineering course using the co-operative education method and it is most confusing to the public when their name is substituted for ours.

P. S. We are also holders of the unofficial world "bed-pushing" title.

This is sent to you for your information. This was a bulletin sent to all press, radio and television services so that confusion would be cleared up.