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Academic reputation and small size  
key factors as students select WLU

A survey among first-year students at Wilfrid Laurier University has shown that its growing academic reputation was the most often cited reason why they chose to attend the school.

And the university's small size was another top factor as students across the province made their university choices. Size was the second most popular reason cited by arts and science students and the third most popular among students in the school of business and economics.

Laurier's co-op option for business and economic students, which allows them to gain practical experience through work term assignments, edged out the school's size for these students.

Another key factor was the university's location--whether it was close to home or just the opposite. Laurier's closeness to home has always been a major reason for students choosing the school. But this year almost as many students came to the university because they could get away from home, most probably for the first time in their lives.