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NOTE TO EDITORS AND REPORTERS:
Coverage of all sessions is invited.

Environmental influences of business strategy

subject for major M.B.A. seminar at Laurier

The Environmental Influences of Business Strategy will be the topic for the Mercantile Bank-Wilfrid Laurier University M.B.A. seminar at the university Oct. 29.

The event is planned principally for students in the master of business administration (M.B.A.) program at the university, and for graduates of the program.

Opening speaker, at 1:05 p.m., following a luncheon in the Paul Martin Centre on campus, is Dean Muncaster, president of the Canadian Tire Corporation. His brother, Russell, is dean of Laurier's arts and science faculty.

Second speaker, scheduled for 2:30 p.m., will be Nathan Bossen of Montreal, executive vice-president for finance of the Mercantile Bank of Canada.

J. Alex Murray, the new dean of Laurier's school of business and economics, will give the welcoming remarks. Both talks, with a discussion period following, will be held in the Paul Martin Centre.