



Wilfrid Laurier University

75 UNIVERSITY AVENUE WEST

WATERLOO, ONTARIO, CANADA N2L 3C5

TELEPHONE: AREA CODE 519, 884-1970

027-1980 Richard K. Taylor April 9, 1980

For immediate release

Administrative option at WLU opens

new doors to opportunity

Students entering honors arts and science programs at Wilfrid Laurier
University now will have an opportunity to add a number of business administration
courses to round out their career preparations.

Dr. Thomas Cawsey, associate dean of business in WLU's school of business and economics, said the option "will allow students to add a package of applied and highly marketable skills to their traditional honors arts or science programs."

And Dr. Gerald Vallillee, dean of arts and science, said students choosing the option will "enjoy the best of both worlds" since they will still complete a full liberal arts or science program.

He said any student would gain a job-finding advantage in adding management skills to the breadth of knowledge gained through the four-year in depth honors programs offered by the university.

For example, honors science graduates often seek jobs in industry. A student who could demonstrate business skills would have an advantage with job recruiters from many companies.

The same applied to those graduating in political science, archaeology, sociology, biology or any of the 22 honors fields at WLU.