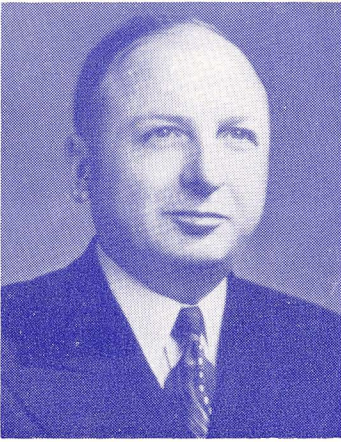


WATERLOO COLLEGE ASSOCIATE FACULTIES
SEAGRAM STADIUM AND GYMNASIUM
FORMAL OPENING

MAY 7th, 1958



THE BOARD OF GOVERNORS OF WATERLOO COLLEGE ASSOCIATE FACULTIES GRATEFULLY ACKNOWLEDGES THE GENEROSITY OF JOSEPH E. SEAGRAM AND SONS, LIMITED, WHICH, WITH THE CO-OPERATION AND SUPPORT OF THE CITIZENS OF WATERLOO, HAS MADE POSSIBLE THE SEAGRAM STADIUM AND GYMNASIUM BEING FORMALLY OPENED THIS SEVENTH DAY OF MAY, NINETEEN HUNDRED AND FIFTY-EIGHT.



Samuel Bronfman, LL.D.

BRONFMAN, Samuel, LL.D.—President, Distillers Corporation-Seagrams Limited; President, Distillers Corporation Limited, 1430 Peel St., Montreal, Canada; Director: Joseph E. Seagram & Sons Limited, Waterloo, Ont.; President: Calvert Distillers Limited, Amherstburg, Ont.; Thomas Adams Distillers Ltd., Vancouver, B.C.; Seagram Overseas Corporation Limited; Royalite Oil Co. Ltd., Seco Investments Ltd.; Globe Bedding Co. Ltd., Winnipeg, Man. Born Brandon, Man., son of the late Ekiel and the late Minnie (Elman) Bronfman, both of Winnipeg, Man. Educated: public and high schools, Brandon and Winnipeg, Man. Started in the hotel business at the age of eighteen; when twenty-two years of age purchased a large hotel in Winnipeg, Man., which he operated successfully until 1915; associated with his father and brothers in operating a string of hotels in various provinces in Canada, and subsequently in operating inter-provincial mail order liquor business in various provinces all across the Dominion until 1922. Became President, Globe Bedding Co., Ltd., Winnipeg, Man., manufacturers of mattresses, comforters and pillows, 1921; organized Distillers Corporation Limited, 1924. Member, Board of Governors, Canadian Welfare Council; Associate Member, Central Council of Canadian Red Cross Society; Member, Canadian General Council Boy Scouts' Association; President, Canadian Jewish Congress, Montreal, Que.; Hon. President, Federation of Jewish Philanthropies; Member, Advisory Council, School of Commerce, McGill University; Member, War Technical Board, National Research Council. Conferred Honorary Degree of Doctor of the University of Montreal, Que., Sept., 1948; Approved Member of Canada Council, 1957. Married Saidye, daughter of Samuel Rosner, Winnipeg, Man., June 20, 1922; has two daughters and two sons. Clubs: Canadian (Montreal, Que.); Montefiore; Elm Ridge Golf & Country. Society: L.O.B.B., Lodge of the Covenant. Orthodox Jewish. Residence: 15 Belvedere Road, Westmount, Que.

WATERLOO COLLEGE ASSOCIATE FACULTIES
SEAGRAM STADIUM AND GYMNASIUM
FORMAL OPENING
4.30 p.m.

INVOCATION

REV. A. LITTLE, S.T.D., College Chaplain

GREETINGS

HIS HONOUR H. PAIKIN, Mayor of Waterloo

HIS HONOUR S. F. LEAVINE, M.D., Mayor of Kitchener

UNVEILING OF PLAQUE
AND
FORMAL OPENING
SEAGRAM STADIUM AND GYMNASIUM

Samuel Bronfman, LL.D.

PRESIDENT

DISTILLERS CORPORATION-SEAGRAMS LIMITED

ACCEPTANCE

A. W. HOPTON, on behalf of The Board of Governors, Waterloo
College Associate Faculties

STUDENT APPRECIATION

IAN FRASER, Student Council President

GOD SAVE THE QUEEN

TOUR OF STADIUM