

## Well Children

"Occasionally I give each of my five children BABY'S OWN TABLETS—I am sure that is why they never have any serious illness," writes Mrs. George Morley, Yarker, Ont. This sound advice is passed on to all Mothers. BABY'S OWN TABLETS can be given with complete safety to the youngest and most delicate child—see analyst's statement in each 25c package. Recommended by mothers for testing troubles, simple fevers, colic, digestive disorders, constipation, fretfulness. Easy to take as candy.

Dr. Williams'

## BABY'S OWN TABLETS



Extra rooms in attic or basement are quickly and easily made with Sheetrock. The walls take any decoration. We will supply you promptly.

## SHEETROCK

The FIREPROOF WALLBOARD

Geo. Taylor  
Hardware Ltd.  
John W. Fogg,  
Limited

Satisfy their 'tween-meals hunger with Christie's Premium Soda Crackers and milk, or jam, or spreads, or peanut butter. They'll love them and so will you. Keep a package in the pantry all the time for soups, salads, desserts, quick lunches.



Crisp, light, flaky  
and slightly salted.  
Delicious.

## Christie's PREMIUM SODA CRACKERS

## Our Want Ad. Column Brings Sure Results

### TOM TAKES IT EASY

1. TOM TAKES IT EASY THESE DAYS

2. SO WOULD YOU IF YOU HAD A REGULAR INCOME LIKE HE HAS

3. PRETTY SOFT, HE'S GOING ABROAD NEXT WEEK, TOO!

4. WELL HE CAN AFFORD IT. HE CAN SPEND EVERY CENT HE GETS. DOESN'T HAVE TO SAVE ANYTHING

5. HOW'S THAT?

6. HE GETS AN INCOME CHEQUE EVERY MONTH FOR LIFE FROM THE CANADA LIFE

7. Would You Like \$100 a Month? Why Not Plan For It Now?

Men and women are turning to the Canada Life to provide their Retirement Income. They have found how difficult it is to save money or invest it wisely. They find an answer in the Canada Life plan.

An income of \$100 a month—or more, or less—can commence at age 55, 60 or 65, as you wish. Read our booklet "Getting the Income You Want," sent free.

COUPON WILL BRING BOOK BY MAIL

Canada Life Assurance Co., Toronto, Ont.

Please mail me your book, "Getting the Income You Want!"

Name (Mr., Mrs., Miss) \_\_\_\_\_

Address \_\_\_\_\_

## NECESSARY FOR BUSINESS TO KEEP UP VOLUME OF SALES

(Prop. St. Mary's Journal-Argus)

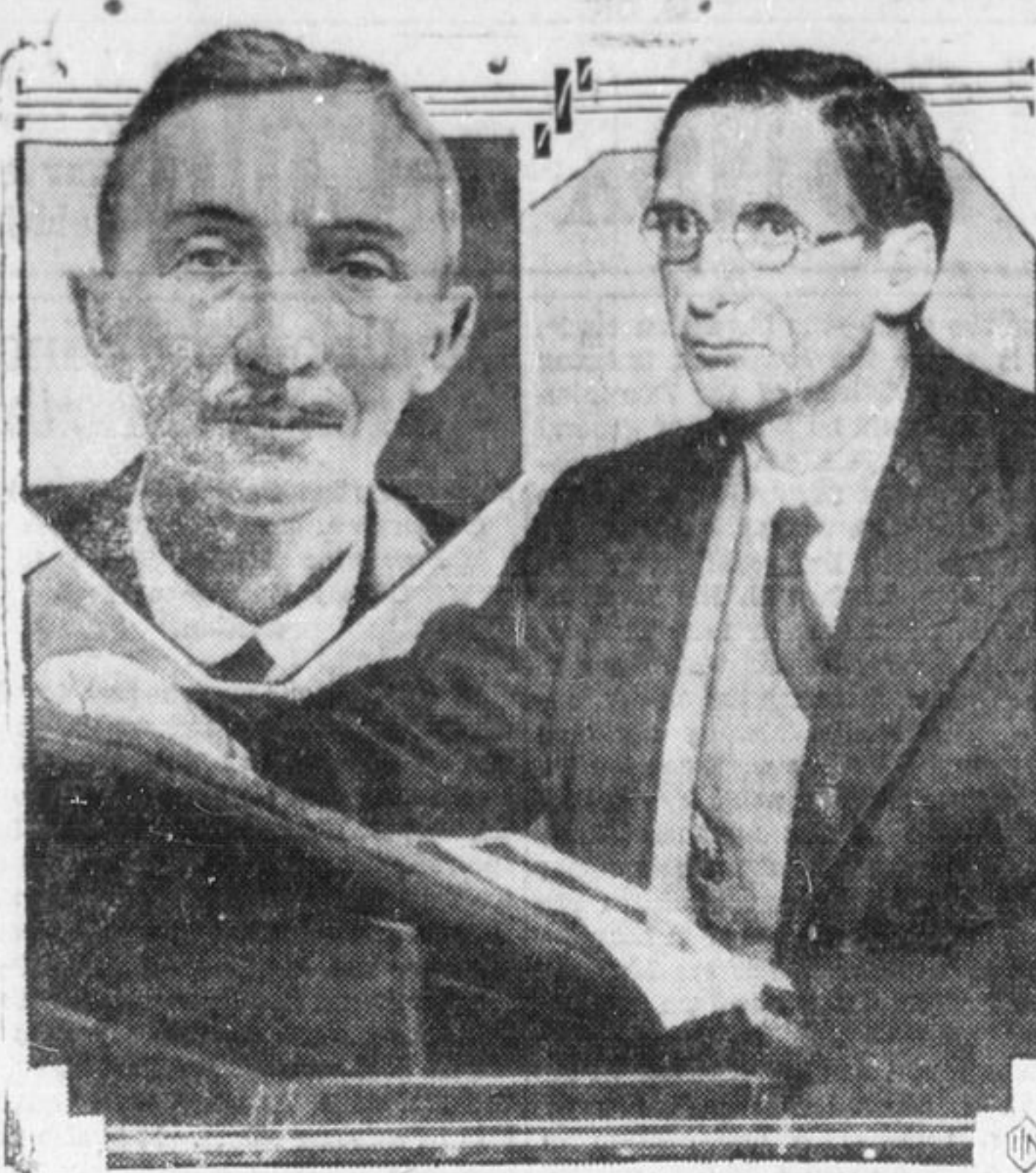
How is business? Such a question is apt to rub the average merchant the wrong way these days. Yet we do hear of firms that are actually increasing their business in 1932. A well-known concern which makes a popular line of breakfast food is, we understand doing a much bigger business to-day than it did two and three years ago. A great soap firm that is following a very aggressive policy in its advertising this year, is also showing a substantial increase in sales. Both of these firms have increased their advertising appropriations since the depression began. Their advertising is very strikingly prepared and it is all the more outstanding owing to the firm's competitors having pulled in their horns. After all the average merchant's overhead expenses have been reduced very little with the depression, it is his sales that have lagged, pulling down the profits of the business with them. To keep up the volume of sales as high as possible is the big consideration. And the merchant, who gives the matter any thought, will realize that live, aggressive advertising will help him to do this. To keep his advertising working strong for him is even more important now than it was in the flush times before 1929.

## HUNDRED DOLLARS IN HIDDEN MONEY STOLEN AT COBALT

The Cobalt Weekly Post last week says:—"A robbery is reported from the O'Brien property on Thursday of last week, when Mrs. E. Jenkin was relieved of some \$100 in cash.

The money was in a drawer, in the house and consisted of nine ten dollar bills and two five dollar bills, its place of concealment being known only to Mrs. Jenkin. It appears that the robber took place while Mrs. Jenkin was in the garden and the loss was not discovered till the following day, when the police were notified and are now working on the case. A man, it is reported, was seen leaving the premises on the day of the robbery and was making his way in the direction of Kerr Lake."

Toronto Globe:—After all, there is some little drawback to all the good things of the world. For example, the charm of Vancouver's winter climate is attracting the unemployed transients of the Western Provinces.



## WILL DE VALERA TRY FOR GOVERNORSHIP?

Now that President de Valera of the Irish Free State has forced the resignation of Governor-General McNeill, reports from Dublin state that de Valera will try for the Governorship himself, combining it with the Presidency, and severing the bonds which bind the Free State to the Mother Country. Other reports from Ireland would convey the impression that the Irish people are beginning to tire of Mr. de Valera's attitude. However, October 14 is the date set for the big conference between Mr. de Valera and Mr. J. H. Thomas, British Secretary for the Dominions, and there is every indication that the Irish president will have to change his decisions on the annuities question.

## GOES TO JAIL FOR SHOOTING PARTRIDGE OUT OF SEASON

Cecil White, of Elk Lake, took the alternative of three months in jail when faced with a fine of \$150.00 and costs for shooting partridge illegally. He came before Magistrate Atkinson at Halleybury some days ago on the charge, having been found with 15 of the birds in his possession before the season opened. Although the partridge season did not open this year until Oct. 10th, there were a number who illegally hunted partridge before that date. This was very unfair to those who tried to observe the law. For several years past there has been no open season for partridge with the result that the birds increased at a notable rate, though they had for a time been in danger of extinction before the close season was made effective the year round. Last year when there was a general demand for an open season—even a short one and with a small bag limit, Hon. Chas. McCrea, then Minister of Game and Fisheries, opposed the idea, pointing out that an open season might undo the work of years in preserving the birds. The action of a number this year in breaking the law by getting in ahead of the open season seems to uphold the idea of Hon. Mr. McCrea that if game is to be preserved there has to be rigid restrictions. It does seem from this year's experience that some people do not know how to accept any sort of concessions. They got the advantage of an open season for partridge and immediately take an illegal time ahead of the season to do their hunting. In the Halleybury district this year there have been a number of prosecutions for shooting partridge before the season opened. There have been one or two prosecutions here as well, but it would appear from all reports that not enough people were prosecuted for this breach of good sportsmanship as well as infraction of the law.

Milverton Sun:—Franklin D. Roosevelt says that "in statesmanship an ounce of foresight is better than a pound of hindsight." Stanley Baldwin puts another angle on the same idea when he says: "Facts that are not frankly faced have a habit of stabbing us in the back." But in this statesmanship is not different from any other human activity.

## Opinion of a Man Who Has Seen the Truth in Russia

Those who are ready only to accept the opinion of people who have been in Russia and who went there with all their prejudices in favour of the Soviet may well read the following editorial from The Mail and Empire:—

### Radical Editor Converted by Visit to Russia

One of the surprises of American politics is Mr. John B. Chapple, editor of the Press, of Ashland, Wis. Until a year ago he was not considered a big man in Ashland, with a population of 10,000 or 12,000. To-day he is Republican candidate for the United States Senate and the subject of wide speculation.

Wisconsin was progressive and radical under the sway of the La Follette for 30 years. Chapple, who is now only 32, was a left-winger and radical a few years ago, but a visit to Russia in 1926 cured him effectively. There he met "Big Bill" Haywood, whose advocacy of the proletariat made him undesirable in the United States. "The first question I asked Haywood was what he thought of the probability of Communism sweeping Poland. He sauntered over to a divan and picked up a piece of tapestry and caressed it.

"Isn't this a beautiful pattern?" he said. "I asked him about Bessarabia. He countered with an exhibition of another piece of woven work. He had made a collection of Russian fabrics. It had become his passion.

"I stopped and wondered. All Haywood's life he had been a destructionist. The Soviet put him in a constructive job in a coal mine.

Then, I found, he had failed and "gone art." I came to the conclusion that there must be something wrong with a system where a human got just so much blood and then turned back.

Mr. Chapple says that he came away from Russia with the impression that the Communists were more ruthless in their pursuit of power than the capitalists, and that the whole system was merely a disguise under which individuals "bunko" the people and keep them in a condition of slavery. Soon after his return he found an opportunity to exercise his new convictions. Through the La Follette control of the University of Wisconsin he undertook to tie the La Follette to Communism. Travelling around the state he made the oldsters shiver by shouting to them that the university was teaching their children atheism, free love and destruction of American institutions. He begged them not to take his word for it but to ask their own children. He pilloried Glen Frank, president of the university, and other members as "officers of organization antagonistic to the American system." The result was that he secured the Republican nomination for Senator, and expects to be elected on November 8 in Wisconsin, hitherto radical.

## TRAFFIC MUCH AFFECTED BY DETOUR ON THE HIGHWAY

The Northern News last week says: "Repairs were being made this week on a wooden bridge at Round Lake which collapsed last week when a truckload of timber was being driven across it. Traffic between Kirkland Lake and Southern centres was thrown out of gear as a result of the mishap, and motorists were forced to use a detour via Otonabee Creek and Krugersdorf in order to get from one place to another. The detour became almost impassable late Monday night, and many cars were stuck in the snow while returning to Kirkland Lake from below."

## PIONEER INDUSTRIES THAT HAVE DISAPPEARED NOW

W. J. Stiles, who has been in newspaper work for a great many years, more years, perhaps, than his youthful spirit would seem to make probable, has an interesting article in his column in the last issue of The Renfrew Mercury, dealing with industries once important to Renfrew, but now disappeared these many years. He writes:—

"Articles have of late appeared in magazines telling of pioneer industries in Ontario which are now no more. Reading these articles, there is little danger of Renfrew people playing the role of doubting Thomas, or feeling that if pioneer industries have disappeared from communities in other parts of the province this burgh has escaped losses of the kind. For instance what about those Smith industries which stood on the Smith creek at the foot of Hall street? Where are the tanneries of other days? Where the cooper shops? Where the axe factories? The ruins of an old mill may be seen on the Smith creek, on the Farguharson property, out the Second Line. At Burnstown the stone walls of an old mill still stand, speaking eloquently of the past. Two or three miles down the C.P.R. track is a big gulley or ravine on which the late M. L. Russell once operated a sawmill. There were in Renfrew once upon a time both the Stevenson and the Hynes cabinet factories. Once there was a foundry and machine shop where the Argyle street arena now stands. There was a sawmill at the Second Chute of the Bonnehere. The Madawaska snye at Calabogie was in olden days the scene of two mills. And even the minds of kindergartners in Renfrew can recall the days when a factory for the manufacture of hardwood flooring operated in a field to the northeast of the town."

## ASKS REPRESENTATION FOR THE NORTH ON COMMISSIONS

At a recent meeting of the executive of the Cobalt board of trade three resolutions were passed as follows:—

A resolution asking that this district have representation on some of the different Boards being formed, viz. the Hydro Commission, T. & N. O. Commission. It was felt that in the personnel of these and other boards no consideration was given to any part of Northern Ontario.

A resolution asking that some of the dangerous curves in the Ferguson highway between North Bay and Latchford be straightened.

A further resolution which, only affects the three towns of Cobalt, Halleybury and New Liskeard was to the effect that in the fall change of time by the railway, some effort should be made to make it possible for people living in the north to come down to Cobalt and return the same day, on trains No. 17 and 18.

In addition to these resolutions originating with the board itself the Cobalt board of trade approved several resolutions by other boards. These included a resolution from Ironquills Falls with regard to a radio station in the North as contemplated under the recent report of the radio commission; one with regard to having the Continental Limited, the returning to service of which is contemplated, run over the lines of the T. & N. O. Railway, and one respecting a road from Gowganda into Tyrrell Township.

Ottawa Journal:—Airplanes can now be bought by easy payments. Sounds like the higher purchase system.

## Death of R. Lillie of Sturgeon Falls

Father of Mrs. E. M. Allworth and A. Hamilton Lillie, of Timmins, was Pioneer Settler and Prominent Merchant of Sturgeon Falls.

General sympathy will be extended to Mrs. E. M. Allworth and to Hamilton Lillie in the recent death of their father, Robert Lillie, who passed away at the home of his son in North Bay on Sunday of last week, Oct. 9th. The late Robert Lillie was one of the pioneer residents of the Sturgeon Falls district and for many years was a prominent merchant of that town. In referring to the death of Mr. Lillie The North Bay Nugget last week said:—

"A pioneer settler of this district and a prominent merchant of Sturgeon Falls for almost 50 years, Robert Lillie died Sunday at the home of his son, James Lillie, 25 Seventh avenue west, North Bay, at the age of 85 years. Mr. Lillie, who had made his home with his son for the past three years, suffered a paralytic stroke two weeks ago from which he failed to recover. Born in the township of Fitzroy, in the County of Carleton, on April 8, 1847, he deceased man, son of the late Mr. and Mrs. James Lillie, spent the earlier part of his life in the lumbering trade. With his brother, he carried on lumbering operations along the Ottawa, Mattawa and Kippawa rivers, later going to Huntsville where he continued lumbering with an uncle, James Early, for a number of years. In 1881, he came across Lake Nipissing in a sail-boat, landing at the mouth of the LaVasse river, then going on to Sturgeon Falls where he established a hardware store. He retired five years ago and two years later came to North Bay to reside with his son. He is survived by his wife, formerly Miss Catherine Hamilton, Renfrew, whom he married in 1883, and who resides with a daughter in Timmins; three children, James, North Bay; Mrs. E. M. Allworth, Timmins, and A. Hamilton Lillie, Timmins; one brother W. J. Lillie, and a sister, Mrs. W. J. Cavanaugh, both of Kilmarnock. The funeral was held this afternoon (Wednesday) at 1:15 o'clock from the home of James Lillie, 25 Seventh avenue west, to the United Church at Sturgeon Falls where service was conducted at 2:30 o'clock. Interment was in the Union cemetery."

## RE HIGH SCHOOL ENTRANCE WITHOUT THE EXAMINATION

The Halleyburian last week says:—"A new system whereby a certain percentage of entrance pupils will be admitted to high schools without an examination was outlined to the teachers of the inspectorate of South Temiskaming, by R. A. A. McConnell, public school inspector, at the teachers' convention at New Liskeard on Friday last. The plan will only apply to town schools and the larger graded schools in the rural sections, the inspector said, and is being introduced into the inspectorate as an experiment. Departmental regulations permit the scheme to be adopted by the Entrance Boards, where it is felt that it will prove advantageous, and is regarded partly as a measure of economy."

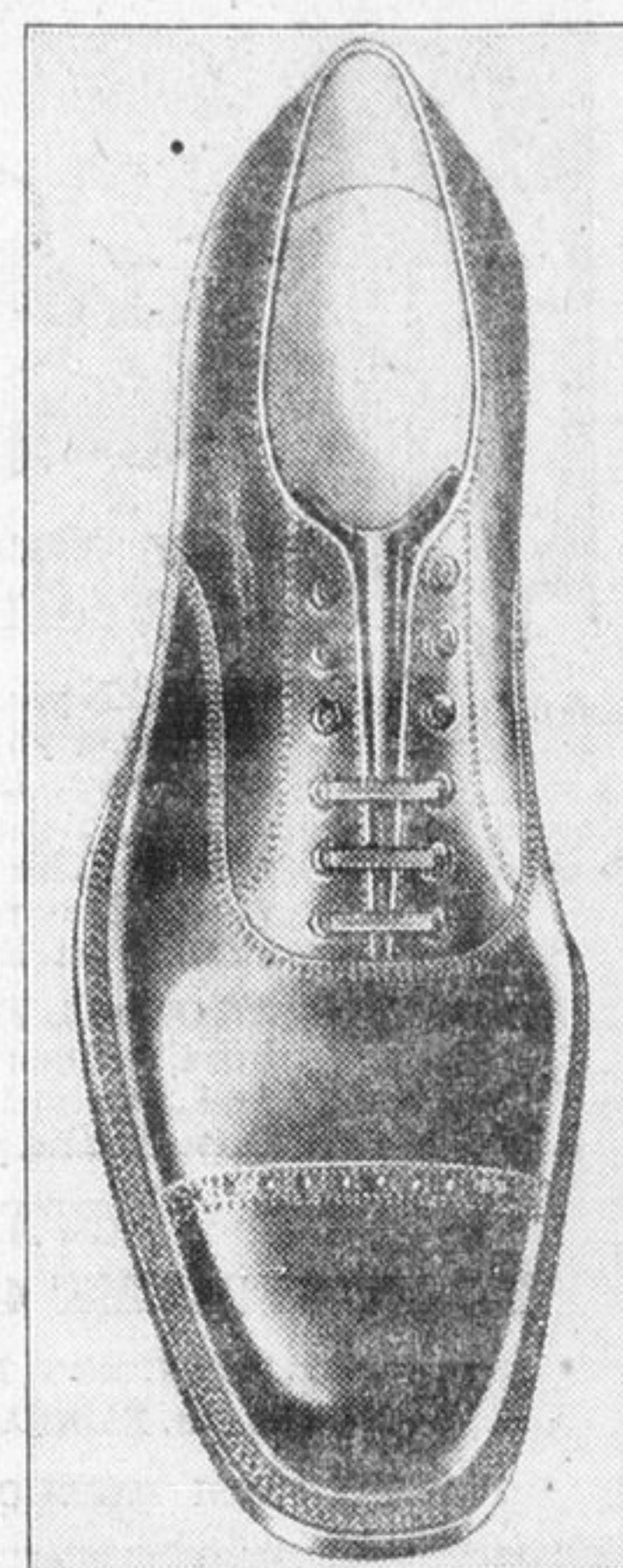
## FUNERAL OF THE LATE MRS. C. W. HODGINS AT SHAWVILLE

The funeral of Mrs. C. W. Hodgins, whose death was noted in The Advance last week took place at Shawville, Que., on Thursday of last week. In referring to the death The Ottawa Journal on Thursday last said:—

"Following a lengthy illness, the death occurred at Timmins, Ont., over the week-end of Mrs. Cyrus Hodgins, formerly of Shawville, Que., and also a former resident of Ottawa. Mrs. Hodgins was Miss Annie Margaret Smiley before her marriage. She was born at Shawville 40 years ago. Since moving to Timmins she had been identified with the United Church there, and had made a large number of friends, who will join relatives and friends here in mourning her death. In addition to her husband, Mrs. Hodgins is survived by six daughters and two sons; her parents, Mr. and Mrs. A. R. Smiley; two sisters, Mrs. E. Steele, Quyon, Que., and Mrs. John Daley, Parry Sound, Ont., and four brothers, Gerald, of Ottawa; Ellis, Keith and Lloyd, all of Quyon. The funeral was held this afternoon from her parents' home at Quyon, at one o'clock and interment was in the United Church cemetery at Shawville."

Huntingdon Gleaner:—Last year in Britain 15,000 were sent to prison because they were ordered by magistrates to pay their debts and did not do so. Yet as long ago as 1889 the British Parliament solemnly declared that "no man should hereafter be arrested and imprisoned for debt," and the Debtors Act declares that no person can be committed to prison for debt unless it has been proved to the satisfaction of the Court that he has, or has had since the date of the judgment, the means to pay the debt.

## IT'S TRUE ECONOMY TO BUY DACK SHOES



## Order by Mail

WHEN you buy shoes, by all means consider price. But go beyond that! The reputation of the maker—the materials he uses—and the way he uses them! These factors regulate that price!

For more than a century, Dack's have been making shoes exclusively for men. Only the finest leathers are used. Skilled craftsmen do the work. Styles reflect the latest London vogue. Comfort and fit are built qualities. And, mark this, Dack shoes give double the wear of ordinary shoes.

Send today for new 1932 illustrated Dack catalogue and self-measurement chart!

Dack's Custom Grade Shoes \$11.50 up.  
"Bond Street" Shoes, \$8.75 plus  
25 cents for postage on mail orders.

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SHOES FOR MEN  
73 KING ST. W., TORONTO  
MONTREAL HAMILTON WINNIPEG VANCOUVER

MACDONALD'S Fine Cut  
WITH ZIG-ZAG PAPERS ATTACHED

Cool, sweet, mellow Virginia  
10¢, 15¢ and 20¢

★ YOU CAN ROLL 49 CIGARETTES FROM A 15¢ PACKAGE