

DeSantis Gold Mines May Instal Mill on Property

An article in The Northern Miner last week gives extended notice to the DeSantis Mining Company property in Ogden township, not far from Timmins. In reference to the DeSantis Mine, The Northern Miner says:—

"DeSantis Gold Mining Company are talking mill for their property in the Porcupine area. Efforts are being made with New York and Philadelphia interests to raise \$100,000 to carry out the programme which calls for sinking a winze from the present bottom level to a total depth of 350 ft., and for the construction of a 100-ton cyanide mill.

"DeSantis was originally organized to operate a property in Kamiskotia. In May 1930 the company took over nine claims in Ogden township and secured an option on eight others. On this property a shaft had been put down by the previous owners to a depth of 110 ft.

"Since taking over the property in 1930, about 273 ft. of drifting and 300 ft. of crosscutting have been done on the 90 and 200 ft. levels.

"On the 90 ft. level the original work located a quartz vein, previously found on surface, and opened it up for 60 ft., with an average width of 8 to 10 ft., and carrying but fair values. Some interesting specimens of free gold were found in this vein.

"Also on this level was found a sulphite vein in the greenstones carrying massive and fine pyrites, running from east to west, with increasing values to the west. This has been opened up for a length of 152 ft., and with average width of 12 ft. Officials say that the average values are around \$5.

"On the 200 ft. level the sulphite body has been opened up for a length of 125 ft. and shows greater uniformity of values and formation. According to information available at the property the average width continues at 12 ft., and with average values over this length and width of \$8.40. Officials say that certain sections show as high as \$50 over the full width, and that channel samples to the west show values of \$14 over 17 ft.

"The quartz vein continues on this level maintaining the same average width and values.

"Diamond drilling from the bottom level to a true depth of 190 ft. below the 200 ft. horizon on the dip of the vein show average value of \$9 to that depth. Two holes were put down on the sul-

phide body. Six other holes were put down to find the extension of the quartz vein and to determine formation.

"It is maintained by W. E. Sage, mining engineer, in charge, that 31,000 tons of material averaging \$8.48 per ton has been indicated by lateral work over an ore shoot of 125 ft. and to a depth of 200 ft., with indication of much greater tonnage going on diamond drill results.

"The engineer further maintains that a maximum of \$5 per ton can be taken as total mining and milling costs against gross profits of \$265.195 giving a net profit of \$108,875 for ten and a half months milling or \$10,369 net per month.

"Development work below the 200 ft. level to be reached by the projected winze together with the cost of the mill will be taken care of by the \$100,000 which is being raised.

"DeSantis is fortunate inasmuch as power transmission lines of both Northern Canada Power Corporation and the Hydro Electric Commission both cross the property. The Hydro line is from the Abitibi Canyon to Sudbury and the Northern Canada line from Wawa to Timmins. A power rate of \$22 per h.p. has been quoted by the Ontario Hydro Commission. The management says. Sufficient hoisting and air compressing equipment for the projected new depth of 350 ft. is on the property. Peter DeSantis of Timmins is president of the company. The head office is Timmins. Capitalization is 4,000,000 shares of \$1 par value with 1,500,000 remaining in the treasury. Financing until the present has been done by a small group of Philadelphians."

DIDN'T SAVE MUCH MONEY BY SAVING THE ADVERTISING

(Financial Post)

We have a friend who not long ago had occasion to dispose of a new gas range, which only a few months before had cost him in excess of \$100.00. Friends told him that he would get very little for his range, mentioning sums ranging from \$10 to \$25. But the friend knew better than that. He was not going to advertise in the papers, rather was he going to send his range to an auctioneer. Arrangements were made and in due course of time the range was sold. After deducting cartage costs, auctioneer's fees, etc., the friend netted exactly 50 cents for the range.

Try The Advance Want Advertisements



LONDON'S NEW SHERIFF RECEIVES BADGE OF OFFICE
Our photograph shows Sir George Truscott (right), presenting the chain and badge of office to Alderman Collett, Sheriff-elect of the City of London, England, at the Fishmongers' Hall.

WHY THIS MERCHANT KEEPS UP HIS ADVERTISING NOW

Bowmanville Statesman: A live-wire merchant in a neighbouring town, who is a firm believer in newspaper advertising and who backs up his belief with good-sized advertisements in the paper every week, reports that he is sometimes asked why he doesn't cut down on the amount of advertising space and thus save enough money to sell his goods for less. He replies: "We can sell merchandise at less overhead by advertising consistently, because it increases our volume materially. We must have volume—and volume means more sales and a smaller proportion of expenses per sale." Which hits the nail squarely on the head and shows how this merchant as well as other courageous ones, are keeping up their sales by steady and consistent use of newspaper advertising.

Pembroke Standard-Observer:—A post-dated cheque returned with the notation N.S.F. cannot be regarded as a criminal offence upon the part of the man who gave it. So says a Montreal judge. It is time that the law about N.S.F. cheques was so amended that there can not be any loophole for escape.

REPORTED TO HAVE MISTAKEN A COLT FOR A PARTRIDGE

To have mistaken the second Saturday of October for the third and to have thought a young colt was an old partridge is the double mistake credited, or debited to some would-be sportsman in the New Liskeard area by The New Liskeard Speaker last week. Somebody ought to mistake that would-be sport for a jail-bird and get him back behind the bars where all that kind of poor sports should be. In chronicling the double mistake The Speaker says: "On Saturday last—two days before the partridge season opened—a year and a half colt belonging to Mr. F. J. Radley, of Buckle, was shot and killed, presumably by a partridge hunter. It was a fine colt, and much prized by Mr. Radley. The killer of the colt, although unknown at present, is recommended to take a course in studying "Goldsmith's Animated Nature" ere he again goes hunting partridges."

Winchester Press:—We notice that a number of "Women's Institutes" have been entertaining grandmothers, and reports say that they are very enjoyable affairs. Why not give the grandfathers a chance. Surely they are as deserving and would appreciate a little extra attention now and then.

Happy Time Duck Hunting in the James Bay District

The New Liskeard Speaker last week says:—"A short time ago Messrs W. A. Taylor, Homer Sutcliffe, J. C. McCullough and Clair Walton journeyed to Moosonee and after visiting our fellow citizen, Jas. Kingston, manager of the new T. & N. O. Railway hotel at that point, went down to James Bay for a goose and duck hunt. They were supplied with guides at Moosonee, the party set out for the hunting grounds some eighteen or twenty miles from that place. A twice-a-day tide made things rather interesting for the party from the fact that the six or seven feet of difference might mean that your canoe would be a mile of more from the water line, depending on the time of day. The boys got a splendid bag of ducks and geese, although they shot away a small cargo of ammunition in doing so. Of course they got wet to the hide and had a great deal of rather strenuous work, including a two or more mile tramp in the pitch dark, one of their number going into the river for an enforced bath. Three of the party were Kiwanians and they told the gathering on Tuesday last all they thought should be divulged regarding the trip. It was all interesting, and it is hoped that other incidents probably more interesting will gradually leak out."

Canada Night Hawk Mines Soon to Produce Barite

The annual meeting of Canada Night Hawk Mines, Ltd. was held Saturday, October 8th, in Toronto, and the shareholders elected the following officers: G. J. Chantler, London; Thomas Bland, Toronto; G. W. Forrest, Toronto; T. C. Forrester, Rochester, N.Y. and A. D. F. McIntosh, Rochester, N.Y. Later in the day directors met and elected A. D. F. McIntosh president and G. W. Forrest, secretary-treasurer. The president reported that all necessary financing has been arranged, and all machinery and equipment installed.

Also that barium sulphate would be manufactured and placed on the market within two weeks. For the present this is the only material to be manufactured.

The property of the company consists of over 500 acres situated on the banks of the Night Hawk River, in the southeastern section of the Porcupine Mining Division and it is connected by uninterrupted navigable waterway with the T. & N. O. railway at Connaught Station on the Porcupine Branch.

The property has been tested on several previous occasions, with two shallow shafts, a tunnel on the barite vein and diamond drilling to over 500 ft. depth. Drilling indicated vein width of over ten feet at the depth indicated. The quality of the barite is said to be very good and a ready market for the product is anticipated. The property has mining and milling plant installed, some of the equipment having been recently delivered. A power line passes near the property.—Northern Miner.

Story of Ottawa Men Who Returned from Englehart

There has been considerable interest and attention given to the case of the seven Ottawa men who took up the "back-to-the-land" scheme and then quit cold after they had been sent to Englehart. The men were promptly shipped back to Ottawa. There will also be special attention and interest in the story they told after their return to Ottawa. Here is the story as it appeared in The Ottawa Journal after they got back to Ottawa:—

"How vastly different were the actual conditions and terms under which they were expected to settle in the district around Englehart, Ont., from the terms, etc., set forth in the Provincial Government's prospectus on which they and the local committee were acting, was described to the land settlement committee last evening by the seven heads of Ottawa families who recently returned to the Capital disgusted with the Government's "back to the land" scheme.

"As a result of their reports to the committee, before which they appeared last night, the land settlement committee will submit a report to Board of Control, containing recommendations which may be passed on to the Ontario Government for the improvement of its scheme for 1932 model pioneers.

"Members of the committee learned that the Government agent at Englehart outlined to the newcomers difficulties which they believed to be insurmountable. They found the land bearing hardly any standing timber, they were required to pay for various services which they were not provided with means of carrying out themselves, and altogether, they were agreed that, by the time they had fulfilled all these conditions, their grant of \$600 would be so exhausted as to leave nothing for the purchase of a horse or other stock.

"Since they would have to pay a neighbouring farmer so much per acre to plow their land, and would have to repay this service in labour, the Ottawa men said they would have no time in which to do work on their own land, or to build the houses they were required to erect.

"Members of the committee, after hearing all their complaints and problems, agreed that it appeared to be an impossible situation, and resolved to submit a recommendation to Board of Control accordingly."

Huntingdon Gleaner:—Huron County presbytery of the United Church of Canada, in session at Goderich, Ont., placed its stamp of approval on a new method of raising funds. Under the new plan church members may contribute, eggs, honey, grain or other produce in lieu of cash, as their contributions or any part of it, to the missionary and maintenance fund.

COBALT COUNCIL LAUGHS AT SLIP MADE BY GEO. MITCHELL

Cobalt town councillors and the spectators at the meeting had a good laugh at the expense of George Mitchell, K.C., well-known Cobalt lawyer, last week. It isn't often that the same Mr. Mitchell makes a slip, so the fact that for once they had it on him added to the amusement of the gathering. Mr. Mitchell had been retained as counsel for the municipality in an action brought by an institution in the South. He reported progress in the case and referred to the institution as "The Toronto Hospital for Consumptives." In view of the fact that Mr. Mitchell had made so many fine addresses on behalf of the Conservatives and had always painted the people of that party as most excellent in point of health, politics and morality, even the Tories present found it specially funny that the Cobalt K.C. should create a special sanitarium for Conservatives. The laughter made Mr. Mitchell realize that some error had been made and after some humorisms had passed he corrected the title to "The Toronto Hospital for Consumptives." The fact that the action against the municipality is likely to be settled amicably in the very near future suggests that the Conservatives are a healthy lot despite the occasional slip.

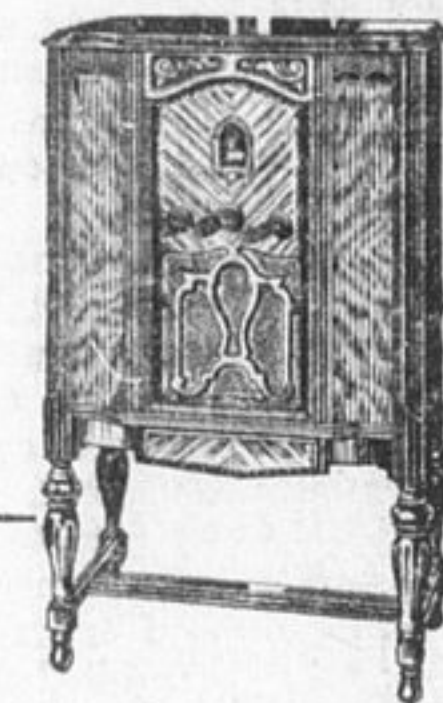
North Bay Nugget:—We noted an advertisement the other day of a railroad for sale for \$480, and there does not seem to be any takers. Anyone with that much money would probably buy a car.

CHURCH OF ASSUMPTION OPENED AT KIRKLAND LAKE

A handsome new church, the Church of the Assumption, was opened at Kirkland Lake on Sunday, October 9th by Rt. Rev. Louis Rheame, Bishop of Haileybury, amid scenes of colourful rites and traditional impressiveness. The new church was crowded to the doors with Catholics and non-Catholics alike. The formal dedication of the church also marked the establishment of a new parish in Kirkland Lake, this parish being made up of the French-Canadian people of Kirkland Lake and district.

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Act at once! A sluggish appetite implies a "sluggish system." You need Eno every morning.

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HE won't work late at the office—not he. He does not remind his bride of mother's cooking any more. What has made the amazing change? She read about a little book called "The Good Provider" and a marvelous way of making delicious things with St. Charles Evaporated Milk. Now her cakes are a joy to see—and taste. Her soups and creamed dishes would change any man's mind. And here's what she writes about Borden's

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\$2,500.00

IN CASH PRIZES

Given for arranging these 7 uses for Fry's Cocoa in the order of their popularity—

HERE ARE THE PRIZES:

1st	\$500.00	5th	\$200.00
2nd	\$350.00	6th	\$150.00
3rd	\$300.00	7th	\$100.00
4th	\$250.00	50 Prizes	\$5.00 each
200 Prizes, \$2.00 each		TOTAL	\$2,500.00



Here are seven different and well-recognized uses for Fry's Cocoa, arranged in alphabetical order:

Cake Icing
Cakes and Puddings
Children's Drink
Chocolate Fudge
Chocolate Sauce
Hot Cocoa Drink
Iced Cocoa Drink



You may send in as many different entries as you wish but each entry must be on a separate Fry's Breakfast Cocoa label.

Rules of Contest

The first prize, \$500 in cash, will be awarded to the person listing all seven uses in the order found to be the winning order. Or, in the event that no one lists all seven uses correctly, the money will be paid to the person who lists the greatest number of uses correctly.

If two persons list all seven uses correctly, the first and second prizes will be pooled and divided evenly. If three or more persons guess correctly, the grand prizes will be pooled and divided amongst the winners. Otherwise, the second, third, fourth, fifth, sixth and seventh Prizes will be awarded to the persons coming nearest to the correct order after the First Prize winner.

The 50 prizes of \$5.00 each will be awarded to the 50 persons whose lists come nearest to being correct after the grand prizes have been awarded. The 200 prizes of \$2.00 each will be awarded in a similar way, to the persons whose answers are next nearest correct.

This Competition is open only to residents of Canada. Employees of the FRY Company are barred.

The contest will close November 15th and no entries will be considered if postmarked after that date. Prize Winners will be announced in this paper on December 15th and cheques will be mailed at once.

Everyone Has an Equal Chance

No individual can possibly figure out in advance just what the final order of the seven uses will be. This can only be determined by popular vote. Thus your chance of winning a prize is just as good as any.

DISREGARDING the above order entirely, write down these seven uses in what you think is the order of their popularity in the average home. Study the uses and figure out for yourself what is likely to be the popular order.

Send your entry to us (see conditions below) to be included in our \$2,500.00 Prize Competition. The use you put first will be given a score of 7 points; the use you put second will be given 6 points; the use you put third will be given 5 points; the use you put fourth will be given 4 points; your fifth choice will be given 3 points; your sixth choice will receive 2 points and your seventh or last choice, 1 point.

Each and every entry received will be treated in exactly the same way. When the Competition closes (which will be November 15th, 1932) the totals from all entries will be added up and the use securing the highest number of points will be adjudged the most popular one. The use securing the second highest number of points will be adjudged the second most popular use. The use securing the third largest number of points will receive third place and so on down the line.

The \$2,500.00 in cash prizes will be awarded to those who have listed all seven uses in the order nearest to the order determined by popular vote.

How to Enter the Contest

Simply remove the label from a tin of Fry's Breakfast Cocoa (either a one-pound or half-pound size) and write on the back of it the seven uses in the order of your choice and number them accordingly. Below that write your name and address plainly—preferably in printed characters. Then mail your entry to Dept. C, J. S. FRY & SONS (Canada) Limited, 2025 Masson Street, Montreal.

AN EASY WAY TO WIN A HANDSOME CASH PRIZE. SEND IN YOUR ENTRY TODAY

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